



GENUINE

Genuine proves that authenticity lies in the details. Inspired by artisanal skill, each piece reflects the essence of genuine creativity. Just like artists who shape with extreme care, the graphics of this collection have been designed for the enamel to react and create unique tone changes, reproducing the same magic that occurs when ceramics experience the low temperatures of artisan kilns. In this way, Genuine combines originality with timeless craftsmanship to bring a distinctive and personal touch to every space.

Genuine demuestra que la autenticidad está en los detalles. Inspirada en la destreza artesanal, cada una de sus piezas refleja la esencia de la creatividad genuina. Al igual que los artistas que moldean con un cuidado extremo, la gráfica de esta colección ha sido diseñada para que el esmalte reaccione y cree cambios de tono únicos, reproduciendo la misma magia que ocurre cuando la cerámica experimenta las bajas temperaturas de los hornos artesanos. De esta forma, Genuine combina la originalidad con la artesanía atemporal para aportar a cada estancia un toque distintivo y personal.



apegrupo

SYMBOLS • SIMBOLOGÍA

-  REVESTIMIENTO / WALL TILE / FAÏENCE
-  BRILLO / SHINE / BRILLANT
-  PASTA BLANCA / WHITE BODY / PÂTE BLANCHE
-  CRACKLED/ CRAQUELÉ
-  VARIACION MODERADA / MODERATE VARIATION / VARIATION MODÉRÉE
-  VARIACIÓN DE DISEÑO PIEZAS / GRAPHIC FACES PIECES / TAMPONS DIFFÉRENTS PIÈCES:
6,5X20 - 25 PIEZAS/PIECES
10X10 - 30 PIEZAS/PIECES

CHROMATIC
INSPIRATION

GENUINE



NEW COLLECTION

MIMOSA EMERALD 6,5X20/ MIMOSA EMERALD 10X10/ A PIEDI GREY 100X100

apegrupo



MIMOSA AMBER 10X10/ GENUINE AMBER 10X10

GENUINE

10X10/ 4"X4"



GENUINE DIAMOND
10X10 / 4"X4" M62 /M



MIMOSA DIAMOND
10X10 / 4"X4" M63 /M



ACRUX DIAMOND
10X10 / 4"X4" M63 /M



GENUINE DIAMOND
6,5X20 / 2,5"X8" M62 /M



MIMOSA DIAMOND
6,5X20 / 2,5"X8" M63 /M



CAPELLA DIAMOND
6,5X20 / 2,5"X8" M63 /M



GENUINE AMBER
10X10 / 4"X4" M62 /M



MIMOSA AMBER
10X10 / 4"X4" M63 /M



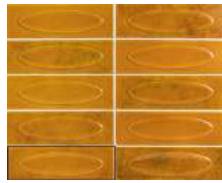
ACRUX AMBER
10X10 / 4"X4" M63 /M



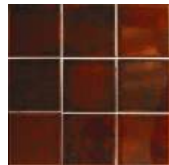
GENUINE AMBER
6,5X20 / 2,5"X8" M62 /M



MIMOSA AMBER
6,5X20 / 2,5"X8" M63 /M



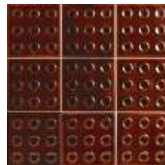
CAPELLA AMBER
6,5X20 / 2,5"X8" M63 /M



GENUINE GARNET
10X10 / 4"X4" M62 /M



MIMOSA GARNET
10X10 / 4"X4" M63 /M



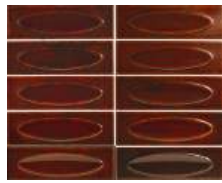
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10X10 / 4"X4" M63 /M



GENUINE GARNET
6,5X20 / 2,5"X8" M62 /M



MIMOSA GARNET
6,5X20 / 2,5"X8" M63 /M

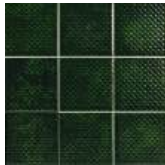


CAPELLA GARNET
6,5X20 / 2,5"X8" M63 /M

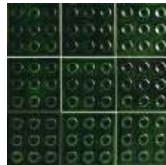
10X10 - 6,5X20 / 4"X4" - 2,5"X8"



GENUINE EMERALD
10X10 / 4"X4" M62 /M



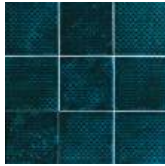
MIMOSA EMERALD
10X10 / 4"X4" M63 /M



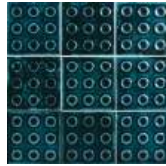
ACRUX EMERALD
10X10 / 4"X4" M63 /M



GENUINE ZAFIRE
10X10 / 4"X4" M62 /M



MIMOSA ZAFIRE
10X10 / 4"X4" M63 /M

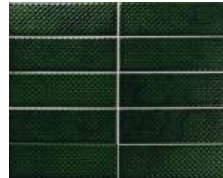


ACRUX ZAFIRE
10X10 / 4"X4" M63 /M

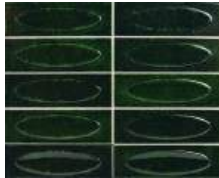
10X10 - 6,5X20 / 4"X4" - 2,5"X8"



GENUINE EMERALD
6,5X20 / 2,5"X8" M62 /M



MIMOSA EMERALD
6,5X20 / 2,5"X8" M63 /M



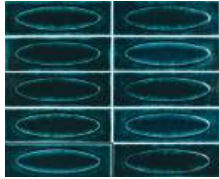
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VARIACIÓN DE DISEÑO . GRAPHIC FACES

