

# Porcelaingres. Urban.



A cement-inspired palette of neutral colors, emblem of a minimal and innovative taste which favors the dynamism of the city life.



# Porcelaingres. Timeless.



## Porcelain stoneware surfaces. Where Italian design meets German quality.

### Who we are.

We are part of the Italian Iris Ceramica Group, one of the world's leading high-end suppliers of ceramic surfaces.

In our two production sites in Vetschau (Germany) and Castellarano (Italy), we manufacture premium ceramic surfaces, that follow the highest standards in quality, sustainability, and innovation.

### What we do.

We are specialized in the production of porcelain slabs in standard and large formats as well as special pieces. Our product range covers ceramic solutions for indoor and outdoor applications offering an exclusive range of colors, finishes, effects, formats, and thicknesses.

### How we do.

We are passionate about rethinking standards and embrace customer needs and change as opportunities to optimize our competence in ceramic craftsmanship.

Everything we do is based on our values, which we consistently prioritize in our product development:

#### Quality.

We provide our customers with premium porcelain surfaces that meet the highest demands of design, functionality, and durability.

#### Sustainability.

We are committed to minimizing our impact on the environment through sustainable production practices, responsible sourcing of raw materials and waste reduction.

#### Innovation.

We constantly improve our products and services to meet customer and market demands.

### Let's start a project.

Together.



Collection: Urban | Color: Urban Beige – Weave Decor

# Urban.

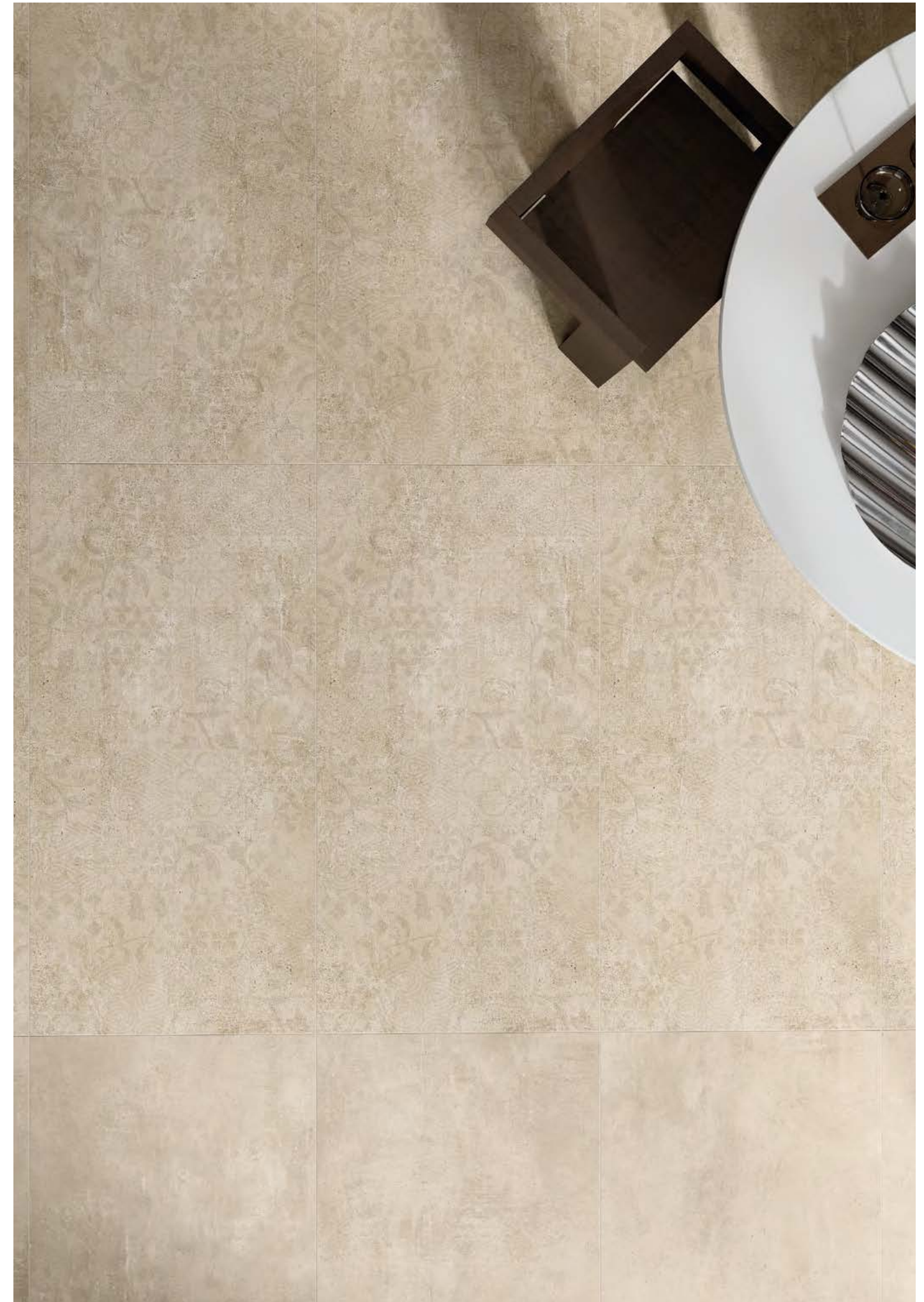
**Architecture's precision shapes, molds, and personalizes our horizon: with Urban, a new and fresh space is forged by the unique perspective design is endowed with.**

Versatile porcelain slabs, suitable for both indoor and outdoor spaces, inspired by the minimalistic essence of concrete. A blend of softness and durability, recalling the neutral colors and essential nature of crowded streets and elevated skyscrapers.

Designed for a metropolitan-inspired environment, Urban evokes the lifestyle of bustling cities. It recreates a contemporary and minimalist aesthetic, offering a versatile design solution.



Collection: Urban | Color: Urban Beige – Weave Decor





Collection: Urban | Color: Urban Brown - Fishbone





Collection: Urban | Color: Urban Cream



Collection: Urban | Color: Urban Cream





Collection: Urban | Color: Urban Mud



Collection: Urban | Colors: Urban Beige, Urban Mud



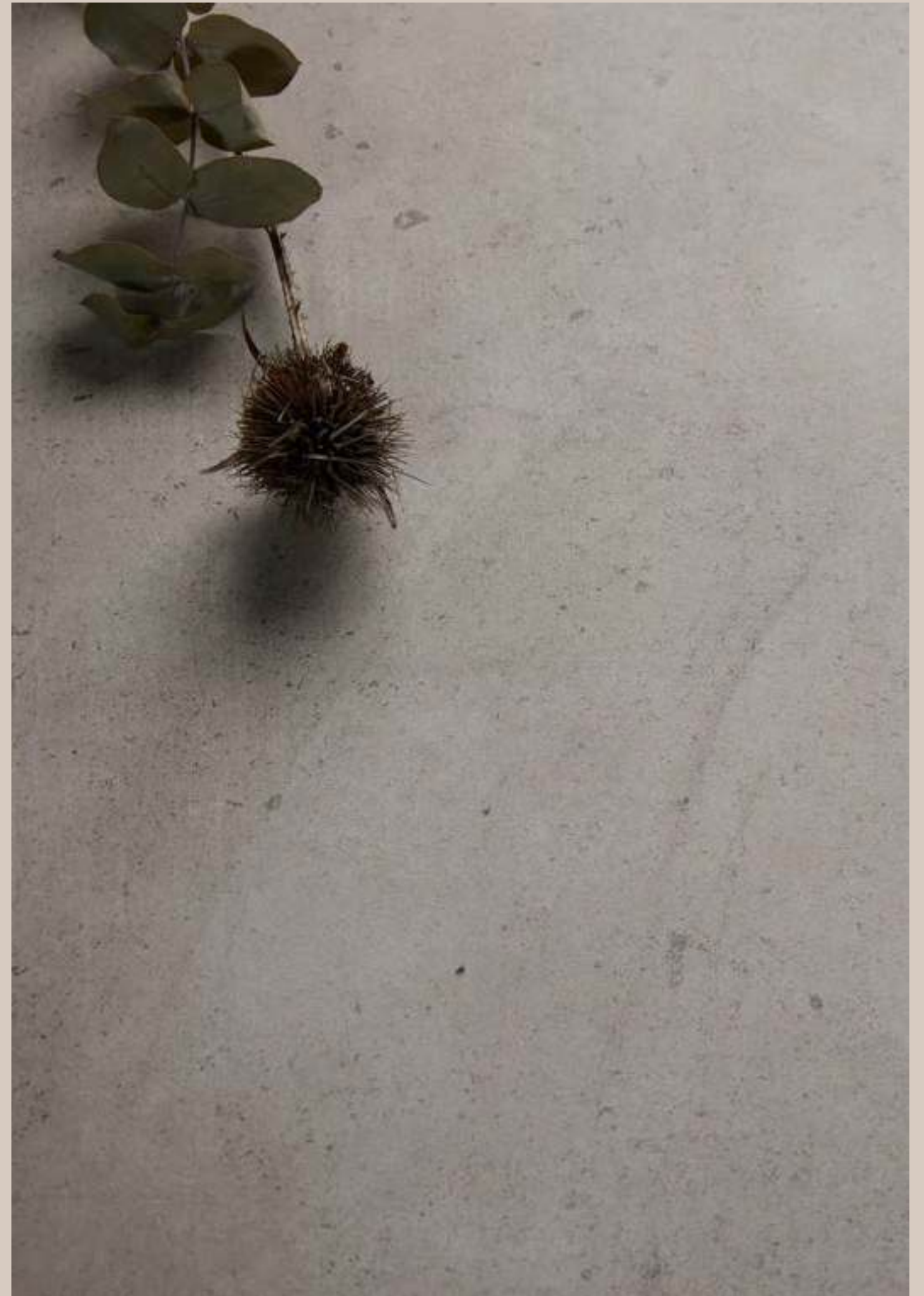
# Material essence.

## A remarkable journey where artistry meets sustainability.

The Urban collection offers a porcelain surface that recalls an industrial design, with a clear reference to the neutral beauty of concrete and the minimalism of modern architecture.

Discover the exquisite beauty of surfaces that reinvent nature's masterpieces, all while honoring our commitment to the planet we cherish.

Together, let's create spaces that not only captivate the eye but also nurture the soul.





Collection: Urban | Color: Urban Anthracite – Fishbone



Collection: Urban | Color: Urban Ivory



Collection: Urban | Color: Urban Grey – Fishbone





Collection: Urban | Color: Urban White  
Collection: Color Studio | Color: Malt



Collection: Urban | Colors: Urban Grey, Urban White







Collection: Urban | Color: Urban Sand



Collection: Urban | Color: Urban Sand



# Collection Summary.

## Colors



Urban  
Anthracite\*



Urban  
Sand



Urban  
Dove



Urban  
Ivory\*



Urban  
Grey\*



Urban  
White



Urban  
Cream\*



Urban  
Beige\*



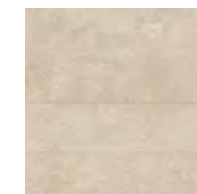
Urban  
Mud\*



Urban  
Brown\*



Weave Decor  
All colors



Line Decor  
All colors

## Technical features

### Natural Plus | R10 A | $\nabla$ 6 mm

- 150 × 75
- 100 × 100
- 75 × 75

### Natural Plus | R10 A+B | $\nabla$ 8 mm

- 120 × 120
- 120 × 60 + Weave Decor
- 60 × 60 + Weave Decor
- 60 × 30
- 60 × 10 Fishbone

### Structured | $\nabla$ 8 mm

- 120 × 60 Line Decor

### Antislip | R11 A+B+C | $\nabla$ 6/8 mm

- 120 × 60
- 100 × 100 ( $\nabla$  6mm)
- 60 × 60
- 60 × 30

### Antislip | R11 A+B+C | $\nabla$ 20 mm

- 120 × 120
- 120 × 60
- 100 × 100\*
- 60 × 60

### Specials

- Mosaic
- Bullnose
- Step



40% Raw material from recycling process  
products assessed and found to comply  
with the LEED and BREEAM regulations.

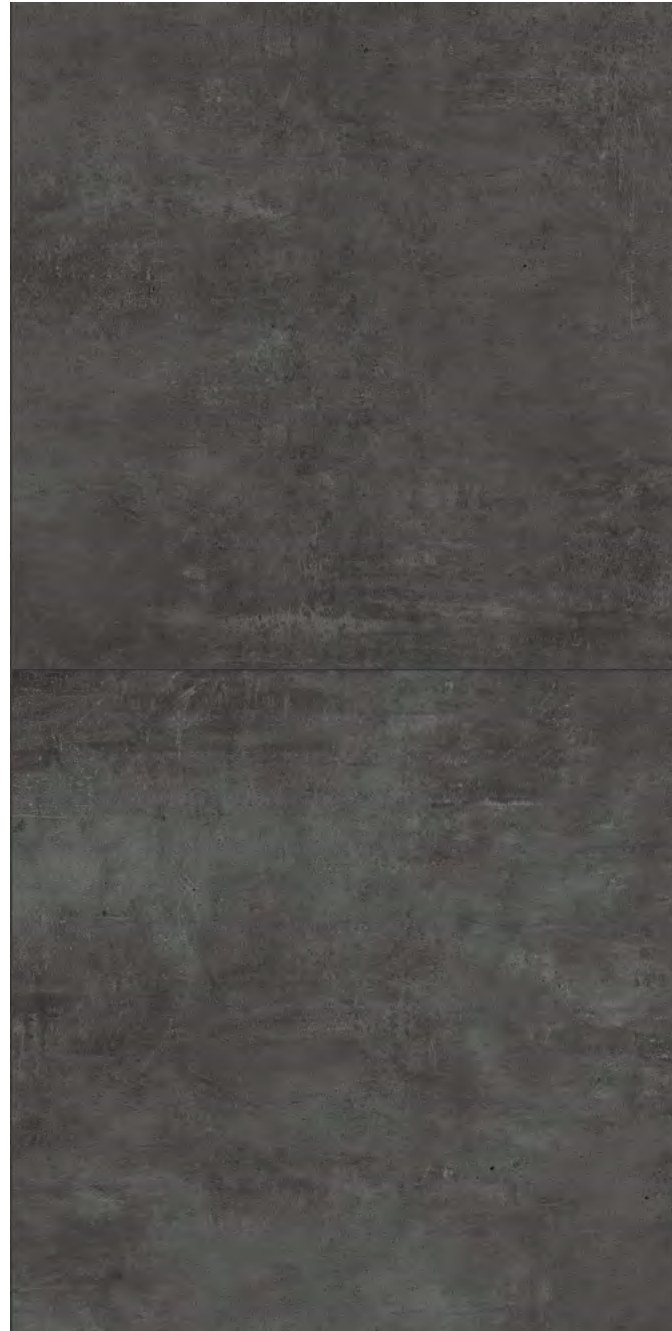
# Urban Anthracite

Antislip | Natural Plus | Structured



[Click here for  
Certifications and technical data](#)

Find more details about formats,  
thicknesses, skid resistances, features,  
finishings and packaging.



# Urban Sand

Antislip | Natural Plus | Structured



**Click here for  
Certifications and technical data**

Find more details about formats,  
thicknesses, skid resistances, features,  
finishings and packaging.



# Urban Dove

Antislip | Natural Plus | Structured



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Find more details about formats,  
thicknesses, skid resistances, features,  
finishings and packaging.



# Urban Ivory

Antislip | Natural Plus | Structured



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Find more details about formats,  
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finishings and packaging.



# Urban Grey

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# Urban White

Antislip | Natural Plus | Structured



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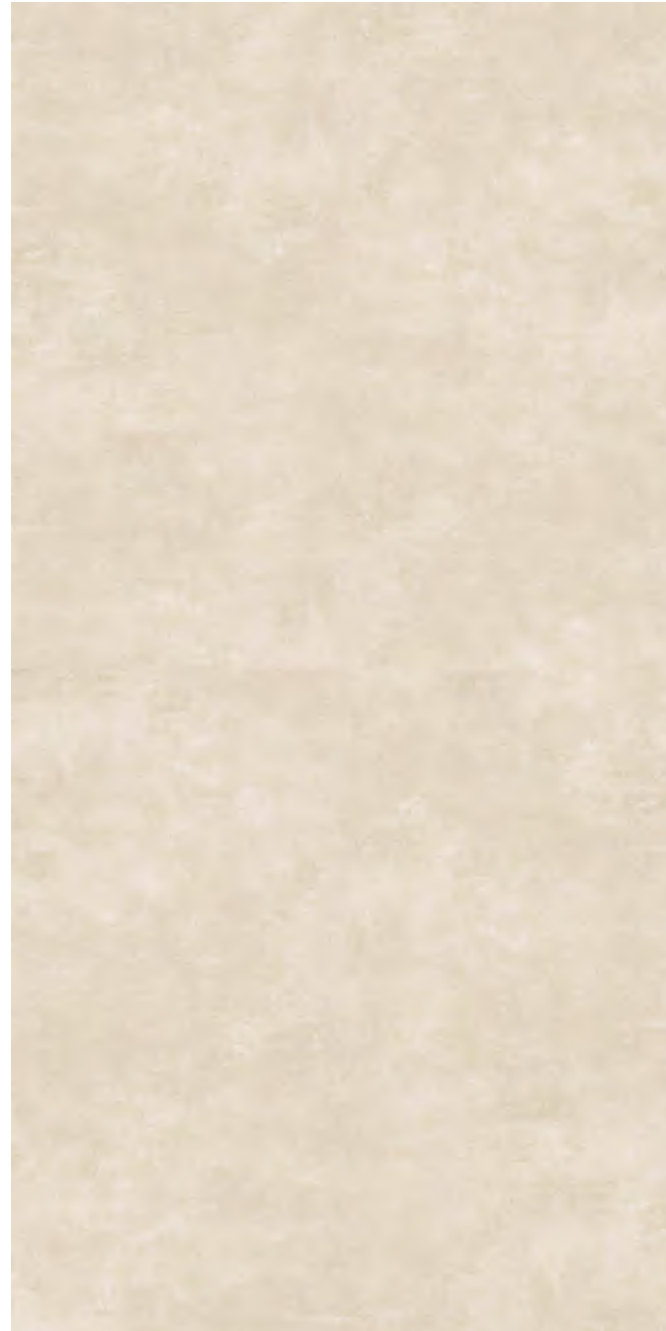
# Urban Cream

Antislip | Natural Plus | Structured



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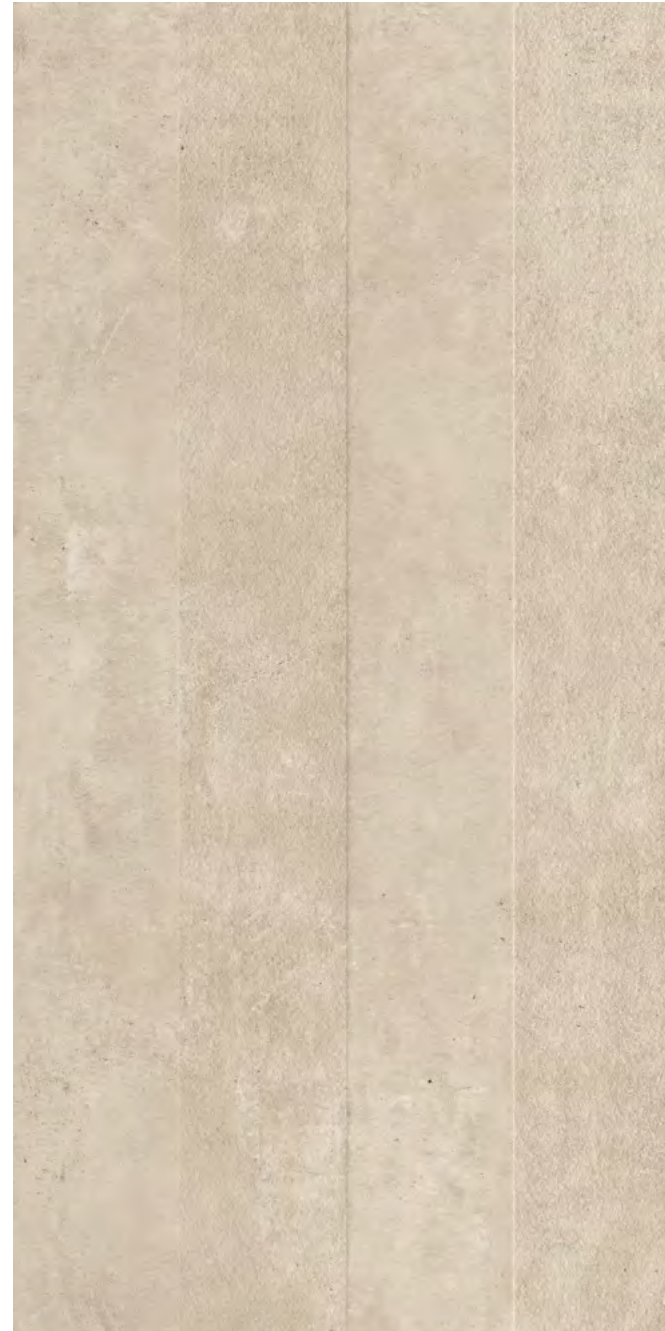
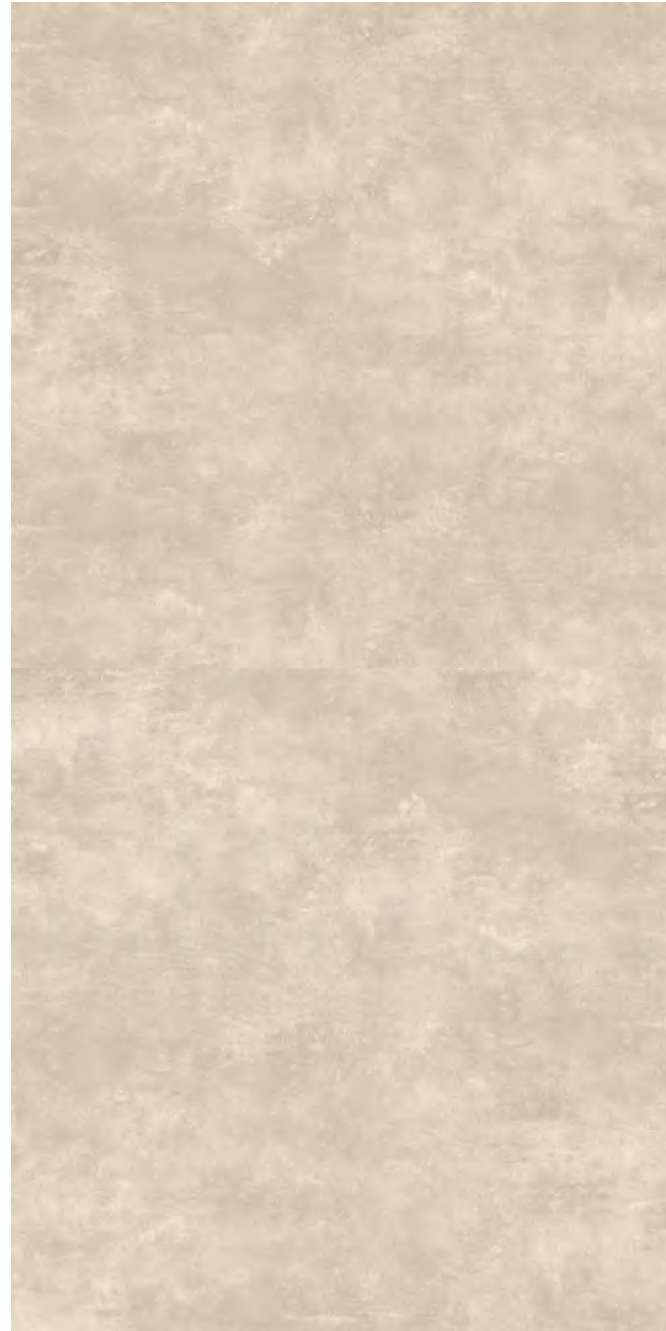
# Urban Beige

Antislip | Natural Plus | Structured



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# Urban Mud

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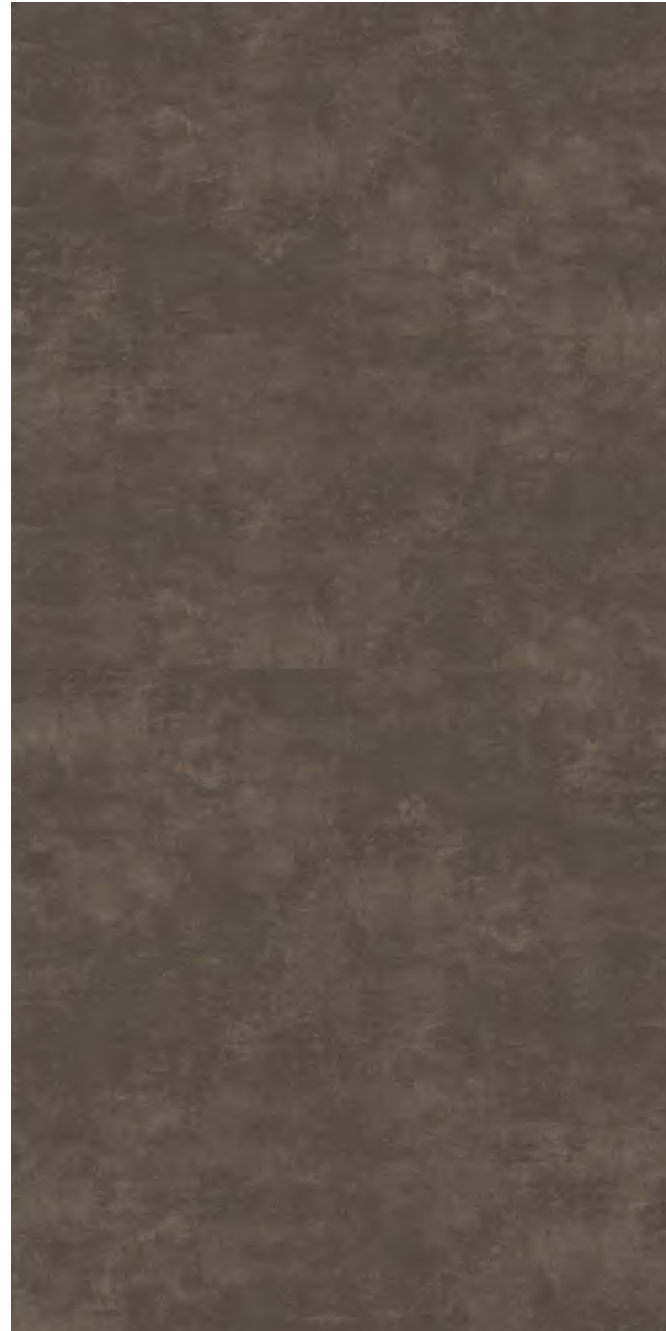
# Urban Brown

Antislip | Natural Plus | Structured



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CERAMICA  
GROUP

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**Note:** Urban updated on October 2025

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