

URBAN CEMENT



URBAN CEMENT

60x120cm/24"x48"

URBAN CEMENT X

90x180cm/32"x72"

URBAN CEMENT MAX

120x120x0.6cm/48"x48"x0.2"
120x278x0.6cm/48"x109"x0.2"

Urban Cement

60x120cm



90x180cm



120x120x0.6cm/120x278x0.6cm



WHITE ALYSSUM

60x120cm/24"x48"



UO



Wall

U0 60x120cm/24"x48"

U4 30x120cm/12"x48"

Floor

R2 20x120cm/8"x48"



↑
Wall
U0 60x120cm/24"x48"
Floor
R3 20x120cm/8"x48"

IVORY CREAM

60x120cm/24"x48"



U13



Wall
 U13 60x120cm/24"x48"
 Tears mix 10x25cm/4"x10"

Floor
 U13 60x120cm/24"x48"



Wall
 U13 60x120cm/24"x48"
 Drop White 15x15cm/6"x6"

Floor
 U13 60x120cm/24"x48"

CHATEAU GRAY

60x120cm/24"x48"



U14





Wall

U14 60x120cm/24"x48"

Floor

U14 60x120cm/24"x48"

TAUPE GRAY

60x120cm/24"x48"



U15

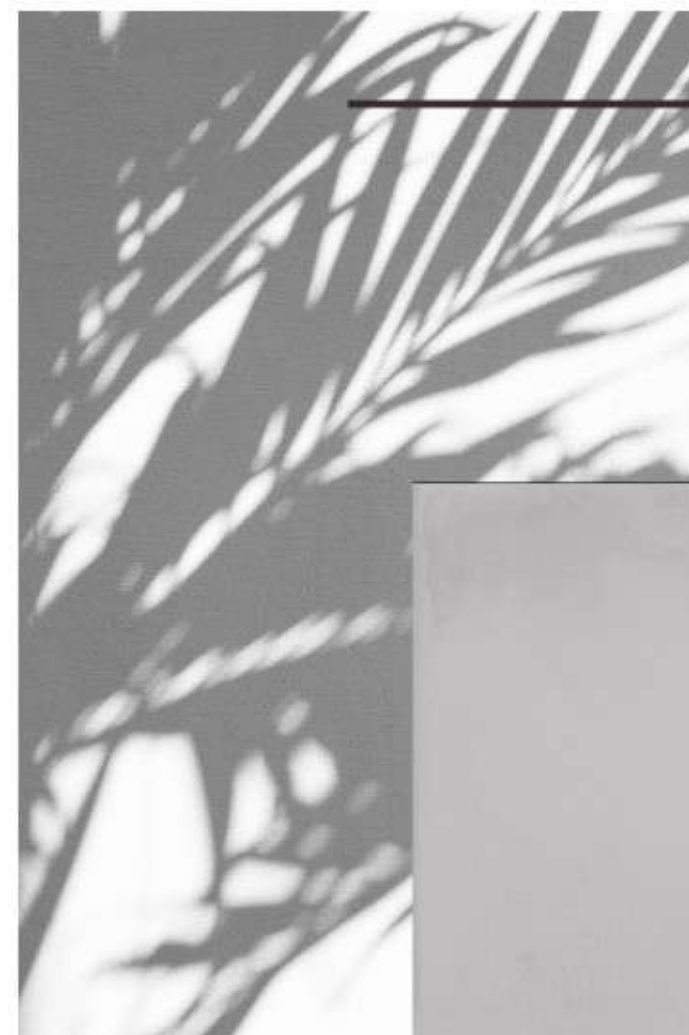




←
Floor
U15 60x120cm/24"x48"

QUIET GRAY

60x120cm/24"x48"



U1



↑
Wall
U1 30x120cm/12"x48"
Floor
U1 60x120cm/24"x48"



Wall

U1 30x120cm/12"x48"

UA1 60x120cm/24"x48"

Floor

U1 60x120cm/24"x48"

Countertop

RMS19 160x320x1.2cm/63"x126x0.5"



Wall
MILK HOLOGRAM 5x25cm/2"x10"

Floor
U1 60x120cm/24"x48"

FROST GRAY

60x120cm/24"x48"



U2



←
Floor
U2 60x120cm/24"x48"

↑
Floor
U2 60x120cm/24"x48"

DARK SHADOW

60x120cm/24"x48"



U3





←
Floor
U3 60x120cm/24"x48"
↓
Floor
U3 60x120cm/24"x48"
Countertop
RMH1 160x320x1.2cm/63"x126"x0.5"



MIDNIGHT BLACK

60x120cm/24"x48"



U16



←
Wall
U16 60x120cm/48"x48"
Floor
U1 60x120cm/24"x48"

BLAZING YELLOW

60x120cm/24"x48"



U12

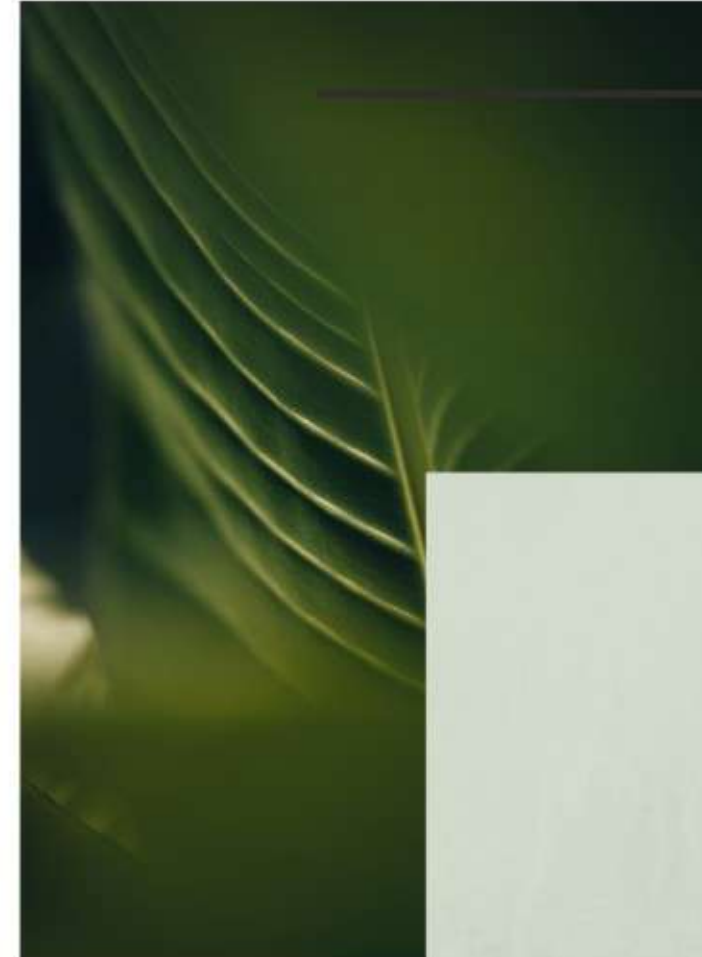


←
 Wall
 U12 60x120cm/24"x48"
 U1 60x120cm/24"x48"
 Floor
 U1 60x120cm/24"x48"

↑
 Wall
 U12 60x120cm/24"x48"
 Floor
 R2 20x120cm/8"x48"

TRANQUIL DAWN

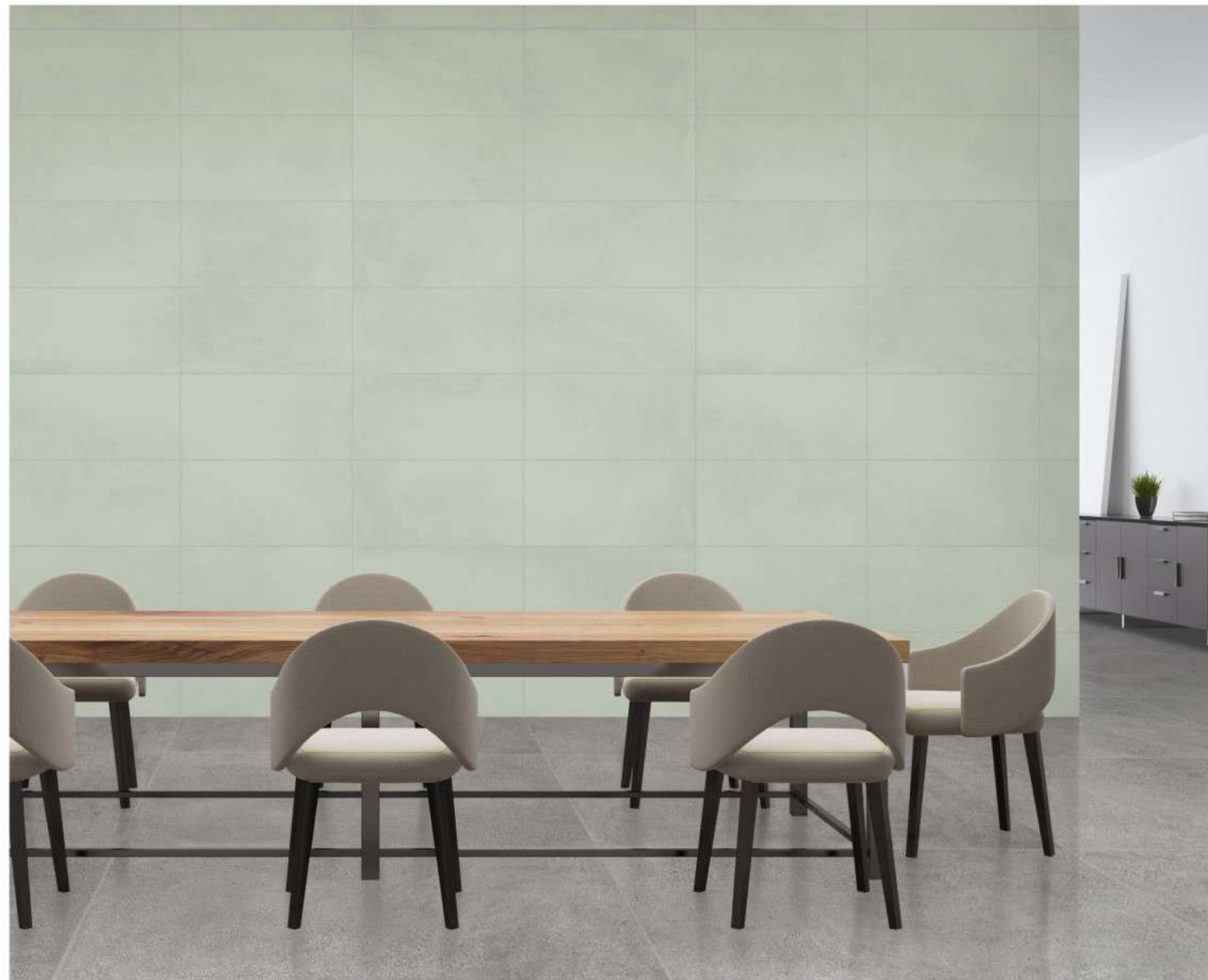
60x120cm/24"x48"



U8



↓
Wall
U8 30x60cm/12"x24"
Floor
P6 60x120cm/24"x48"
→
Wall
U8 30x60cm/12"x24"
Floor
O4 60x120cm/24"x48"



LOCAL GREEN

60x120cm/24"x48"



U9



←
 Wall
 U9 60x120cm/24"x48"
 Floor
 R2 20x120cm/8"x48"

↑
 Wall
 U2 30x60cm/12"x24"
 U9 30x60cm/12"x24"
 Floor
 U3 60x120cm/24"x48"

NEO MINT

60x120cm/24"x48"

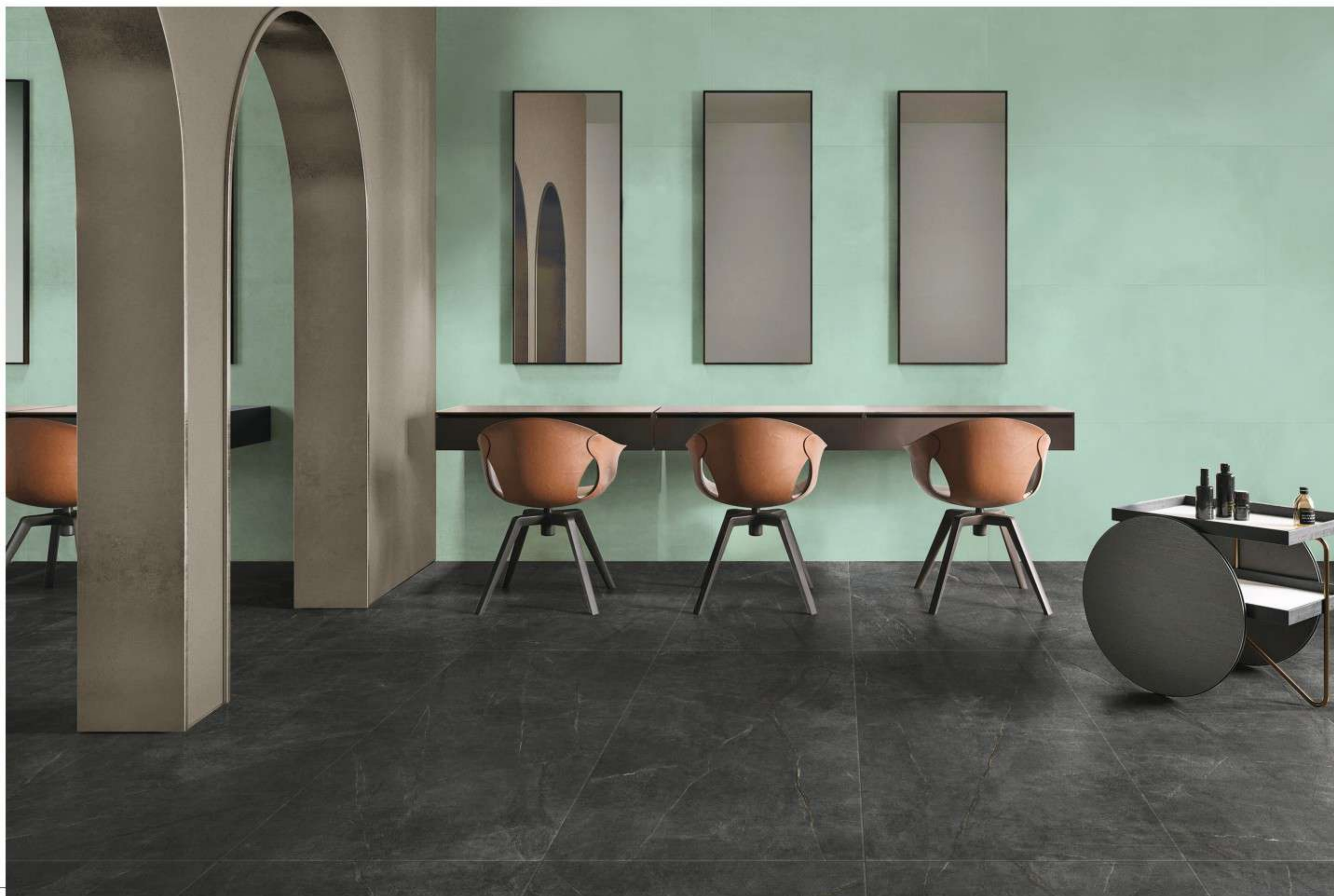


U7





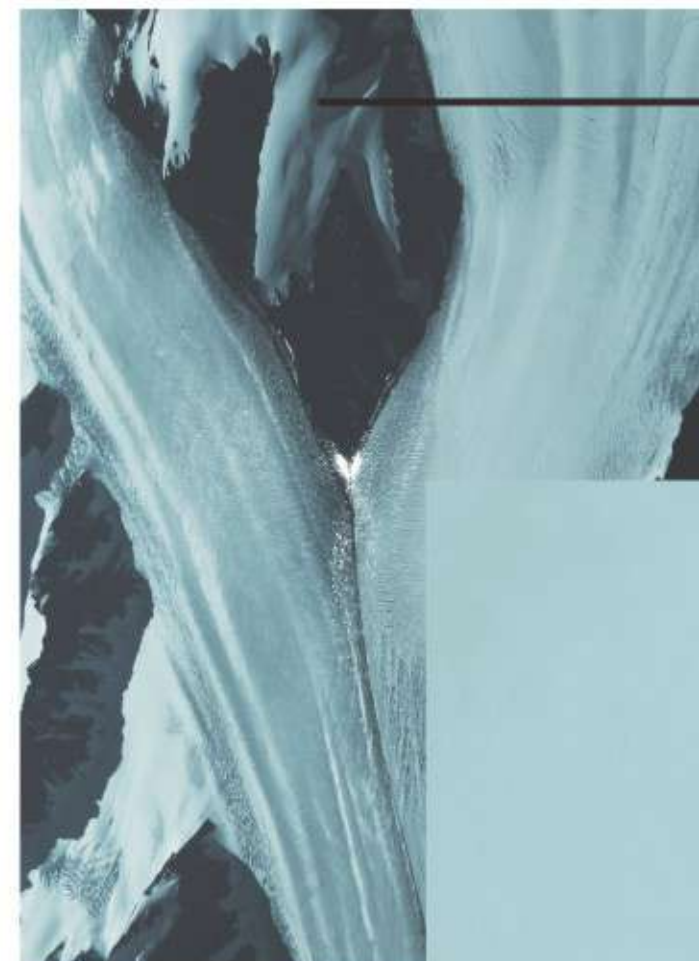
←
Wall
U7 60x120cm/24"x48"
U13 60x120cm/24"x48"
Floor
U13 60x120cm/24"x48"



←
Wall
U7 60x120cm/24"x48"
Floor
P6 60x120cm/24"x48"

PURIST BLUE

60x120cm/24"x48"



U10

↓
 Wall
 U10 30x60cm/12"x24"
 Floor
 R3 20x120cm/8"x48"

→
 Wall
 U10 60x120cm/24"x48"
 Floor
 Y1 60x60cm/24"x24"



BLUE HAZE

60x120cm/24"x48"



U6

↓
 Wall
 U5 20x120cm/8"x48"
 U6 20x120cm/8"x48"
 Floor
 RMH18 160x320x1.2cm/63"x126x0.5"

→
 Wall
 U6 60x120cm/24"x48"
 Floor
 U1 60x120cm/24"x48"



CLASSIC BLUE

60x120cm/24"x48"



U5

→
Wall
U5 30x120cm/12"x48"





←
Wall
U5 60x120cm/48"x48"
Floor
U1 60x120cm/24"x48"

BLOSSOM PINK

60x120cm/24"x48"





←
Wall
U4 30x120cm/12"x48"
Floor
U1 60x120cm/24"x48"



Wall

U4 30x120cm/12"x48"

Floor

B2 20x120cm/8"x48"

Countertop

RMM5 160x320x1.2cm/63"x126"x0.5"

HEART WOOD

60x120cm/24"x48"



U11





Wall

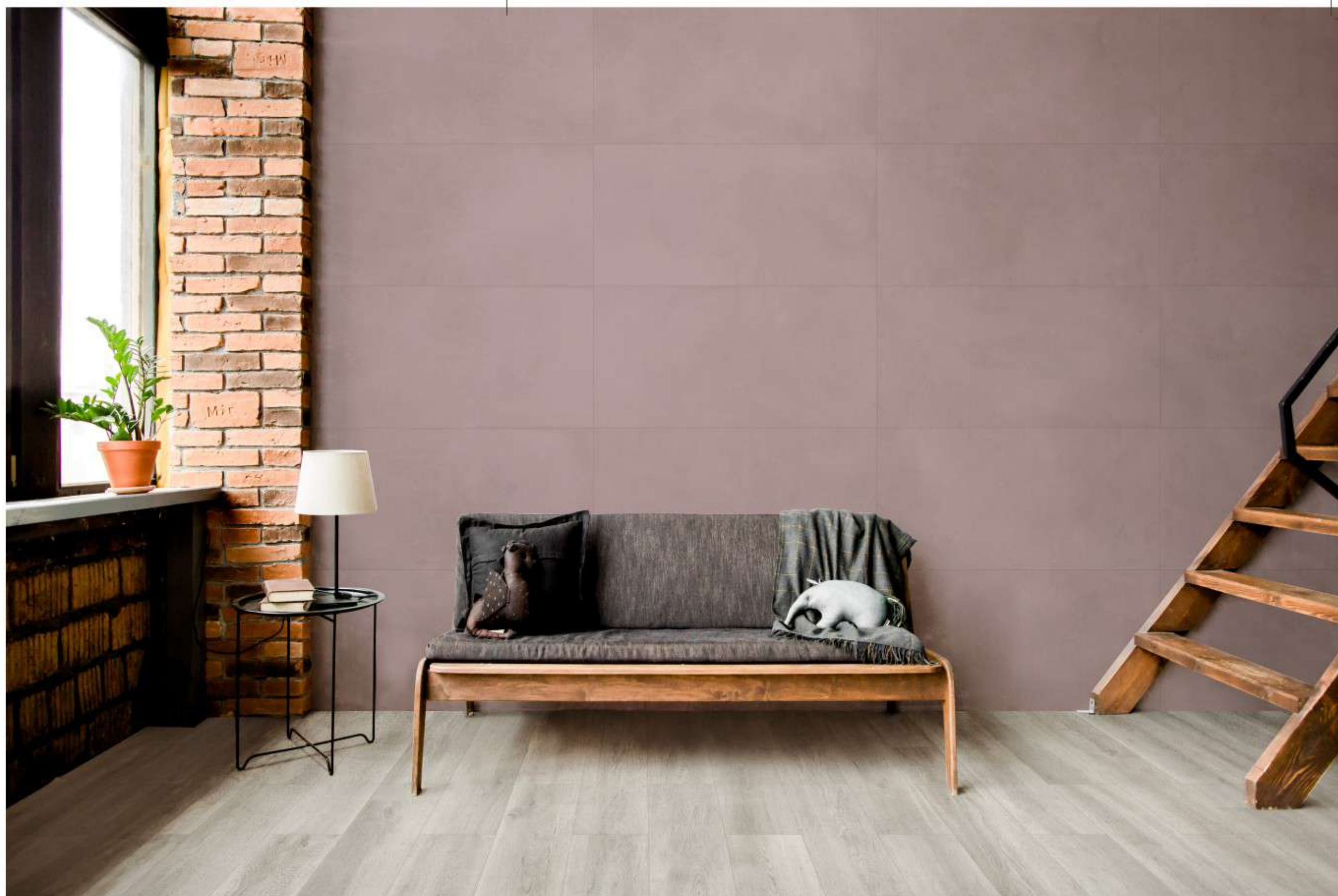
U11 60x120cm/24"x48"

Nilo M 12.5x12.5cm/5"x5"

Floor

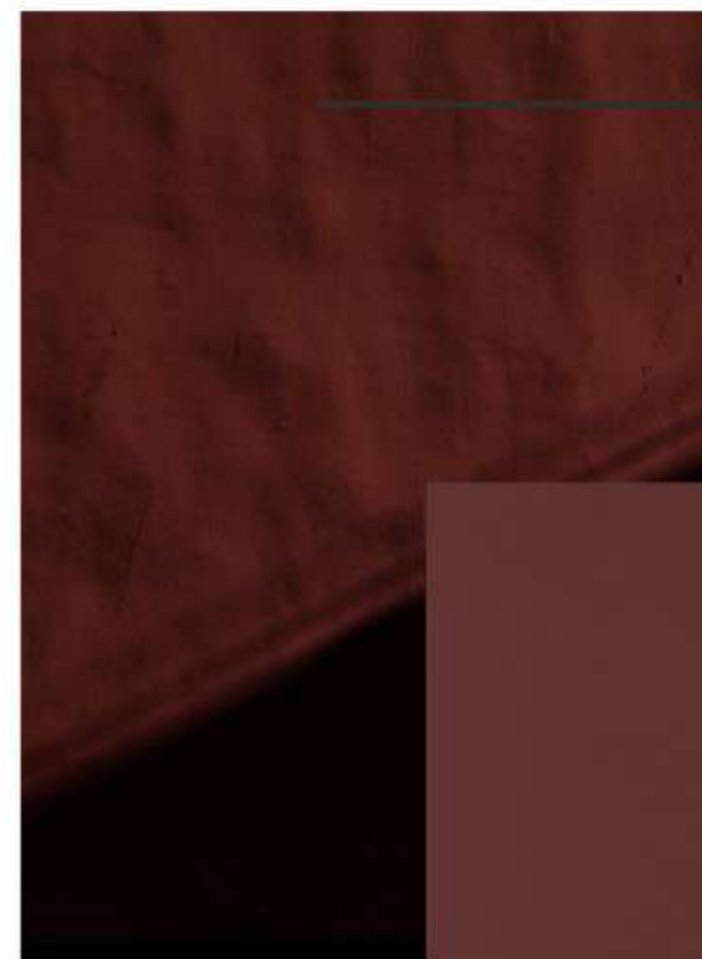
U1 60x120cm/24"x48"

→
Wall
U11 60x120cm/24"x48"
Floor
R1 20x120cm/8"x48"



OXBLOOD RED

60x120cm/24"x48"



U17



↓
 Wall
 U17 60x120cm/24"x48"
 Nilo M 12.5x12.5cm/5"x5"

Floor
 U17 60x120cm/24"x48"
 U1 60x120cm/24"x48"

→
 Wall
 U17 60x120cm/24"x48"

Floor
 U13 60x120cm/24"x48"



Urban Cement

U0
WHITE ALYSSUM

12 Faces

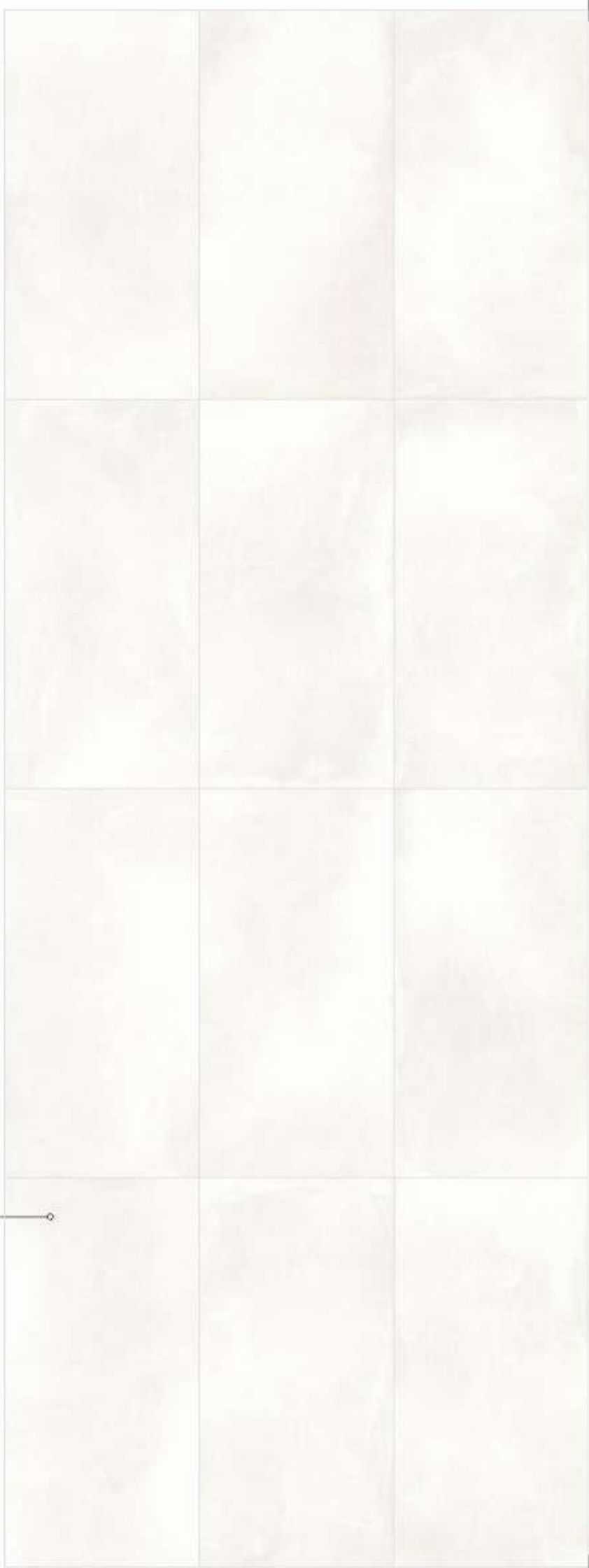


60x120cm / 24"x48"



Finishes

Matt 3-5°
Gloss R10



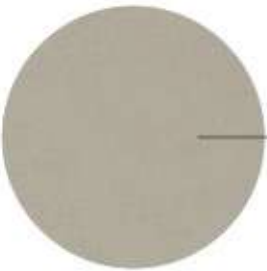
Urban Cement

U13
IVORY CREAM

12 Faces

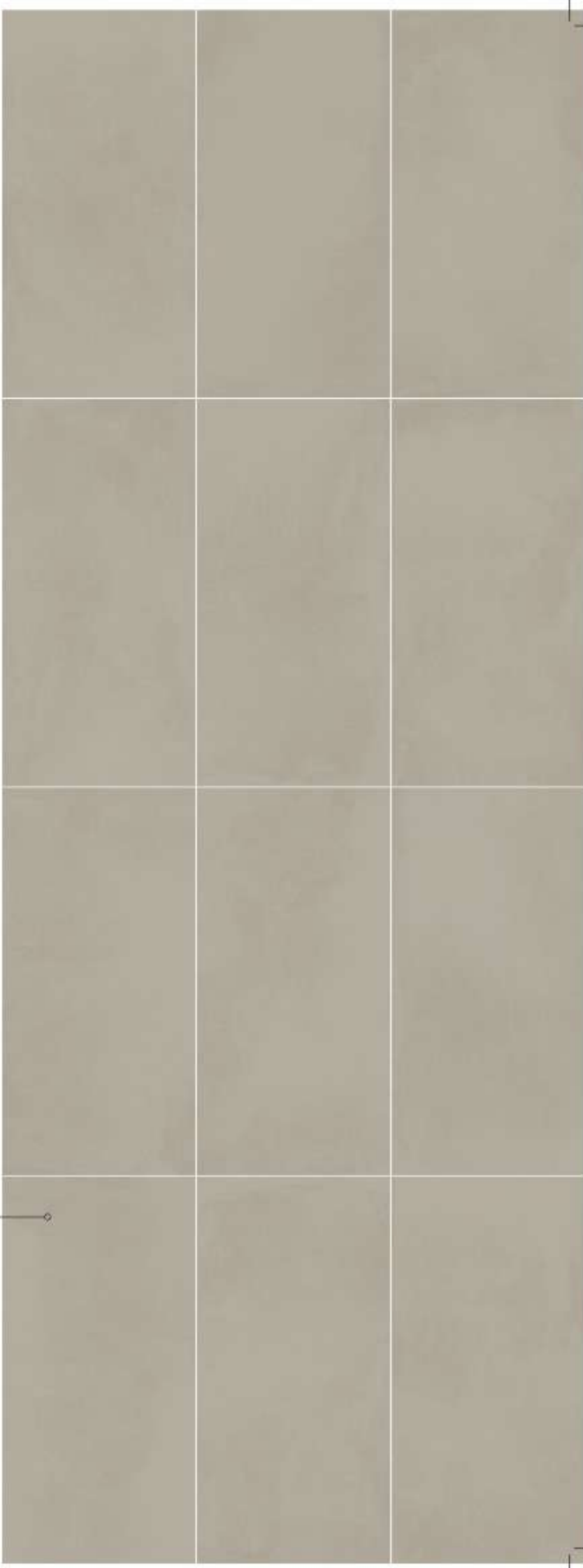


60x120cm / 24"x48"



Finishes

Matt 3-5°
Gloss R10



Urban Cement

U14
CHATEAU GRAY

12

Faces

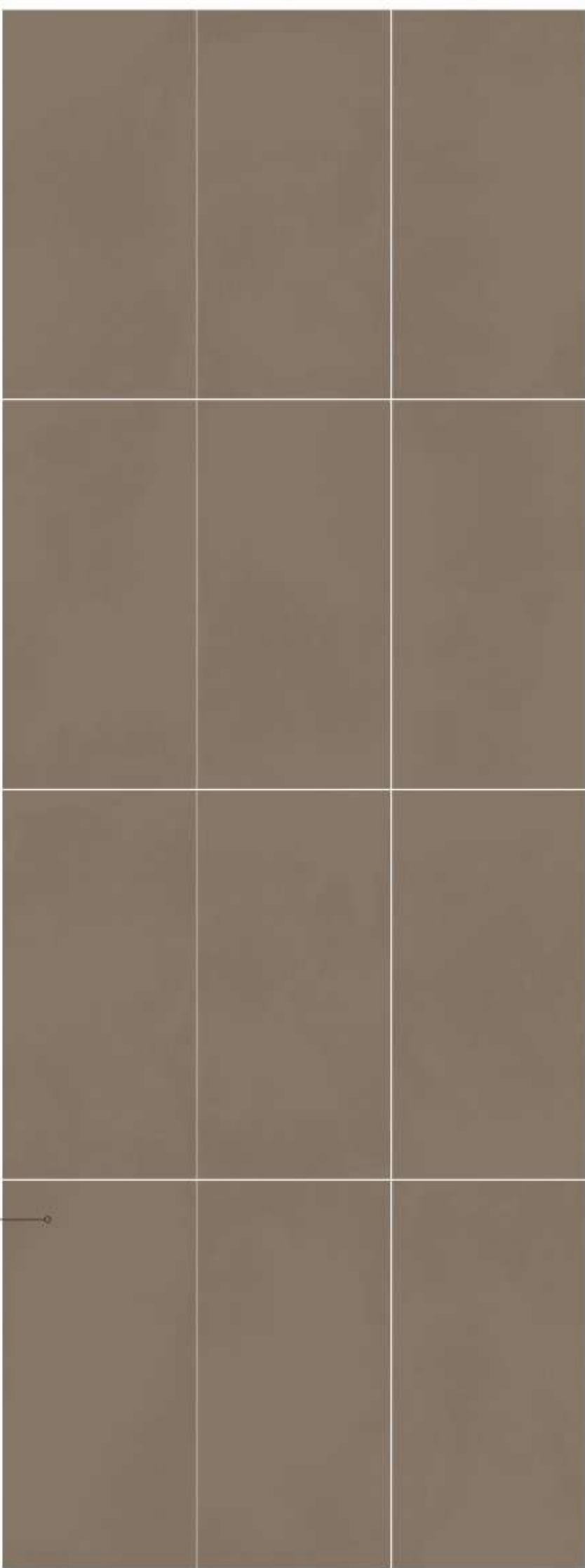


60x120cm / 24"x48"



Finishes

Matt 3-5° Gloss R10



Urban Cement

U15
TAUPE GRAY

12

Faces



60x120cm / 24"x48"



Finishes

Matt 3-5° Gloss R10



Urban Cement

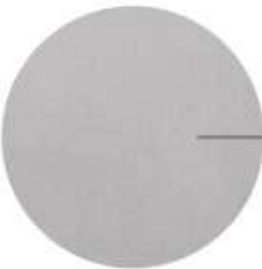
U1
QUIET GRAY

12

Faces

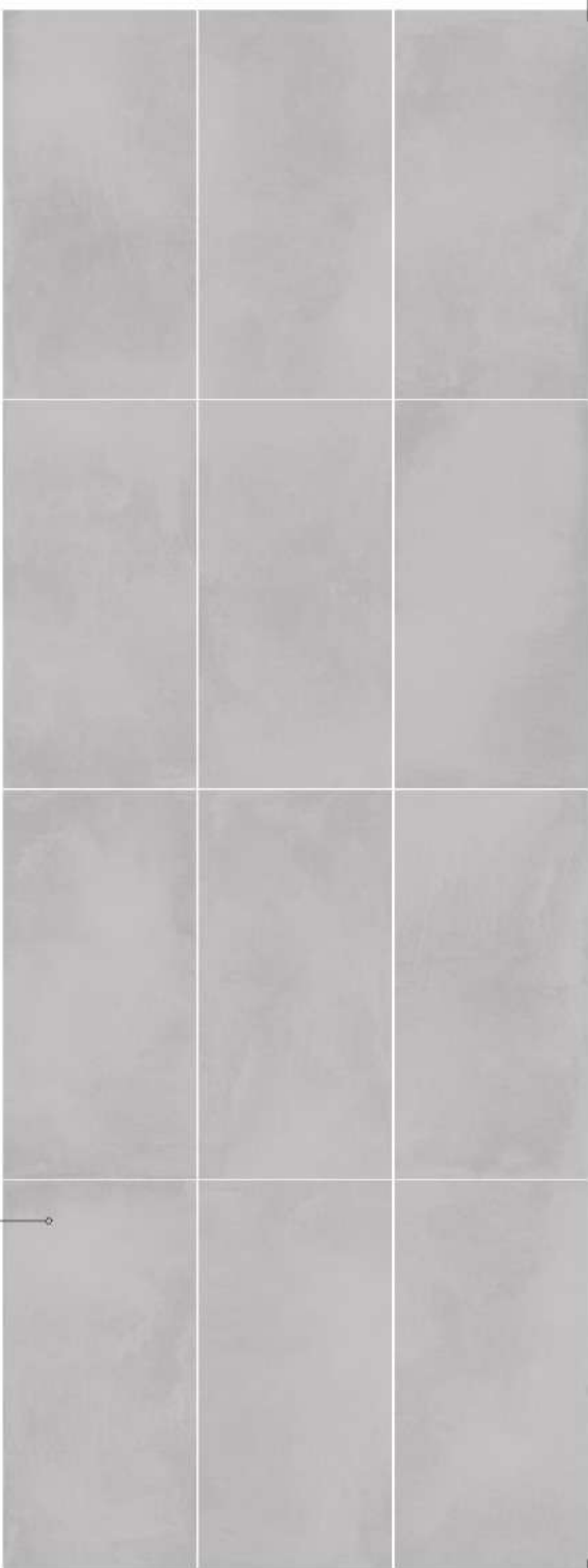


60x120cm / 24"x48"



Finishes

Matt 3-5" Gloss R10



Urban Cement

U2
FROST GRAY

12

Faces

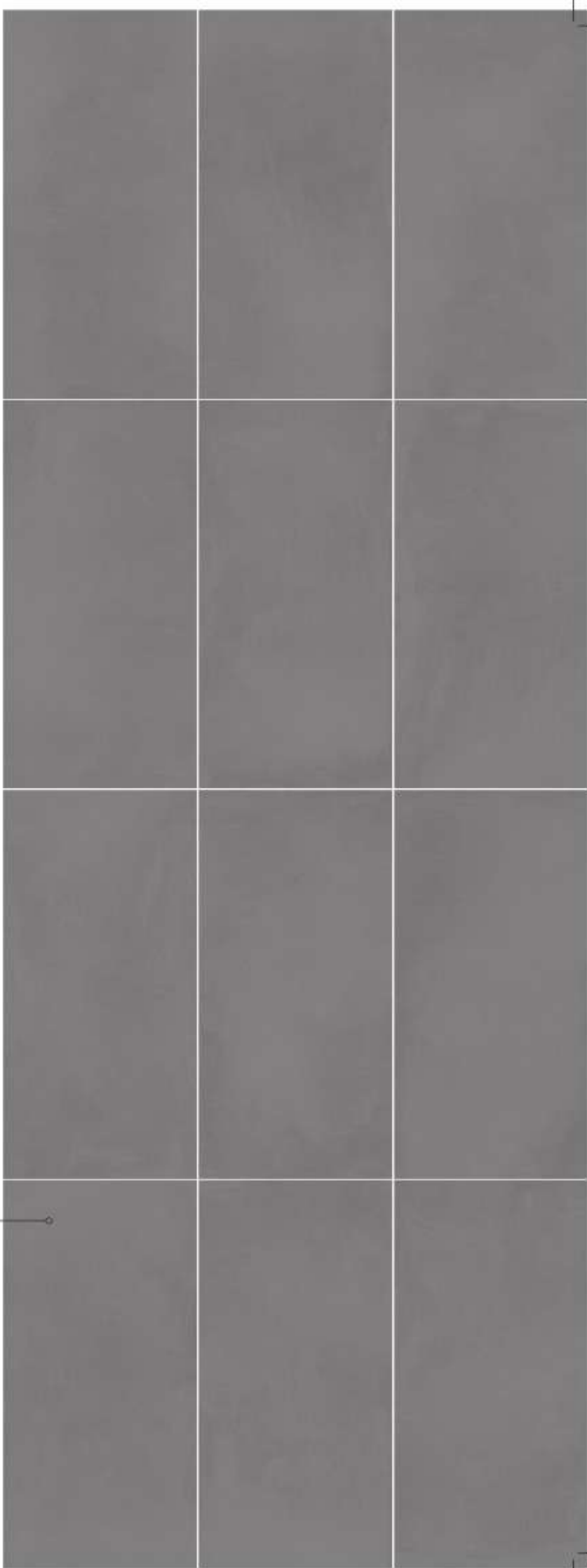


60x120cm / 24"x48"



Finishes

Matt 3-5" Gloss R10



Urban Cement

U3
DARK SHADOW

12 Faces

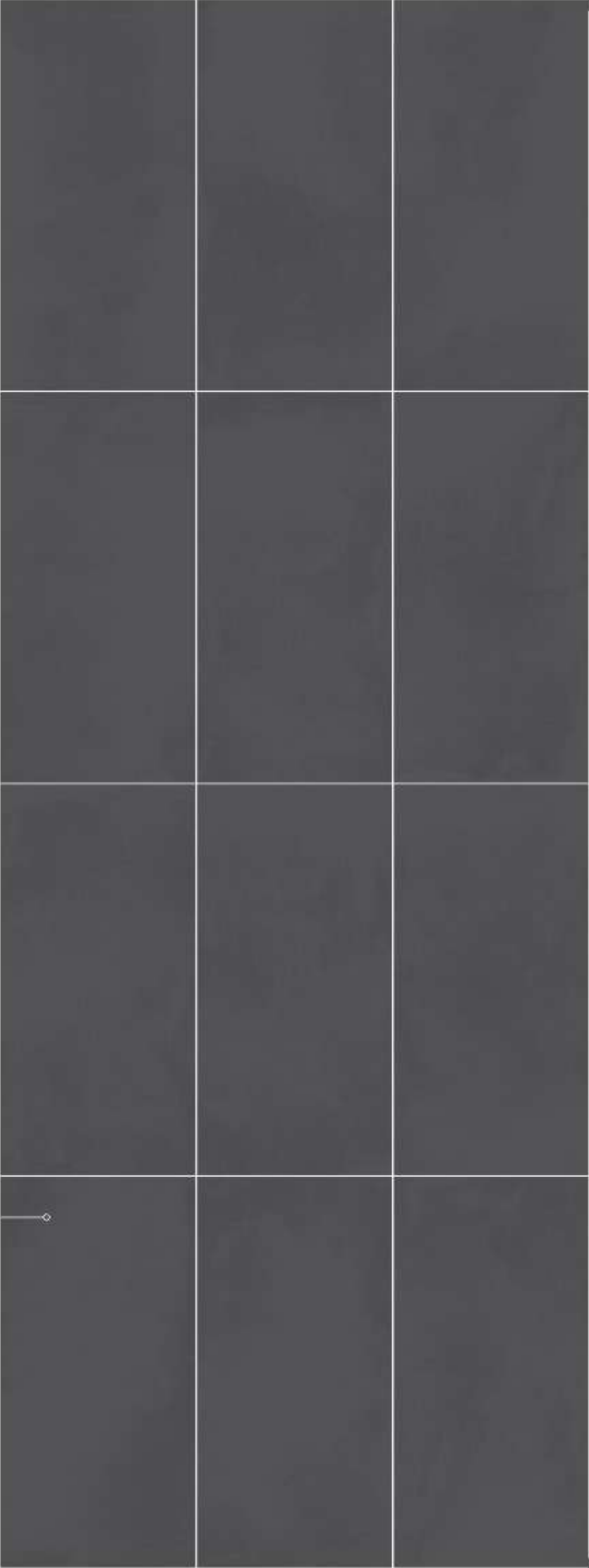


60x120cm / 24"x48"



Finishes

Matt 3-5° Gloss R10



Urban Cement

U16
MIDNIGHT BLACK

12 Faces

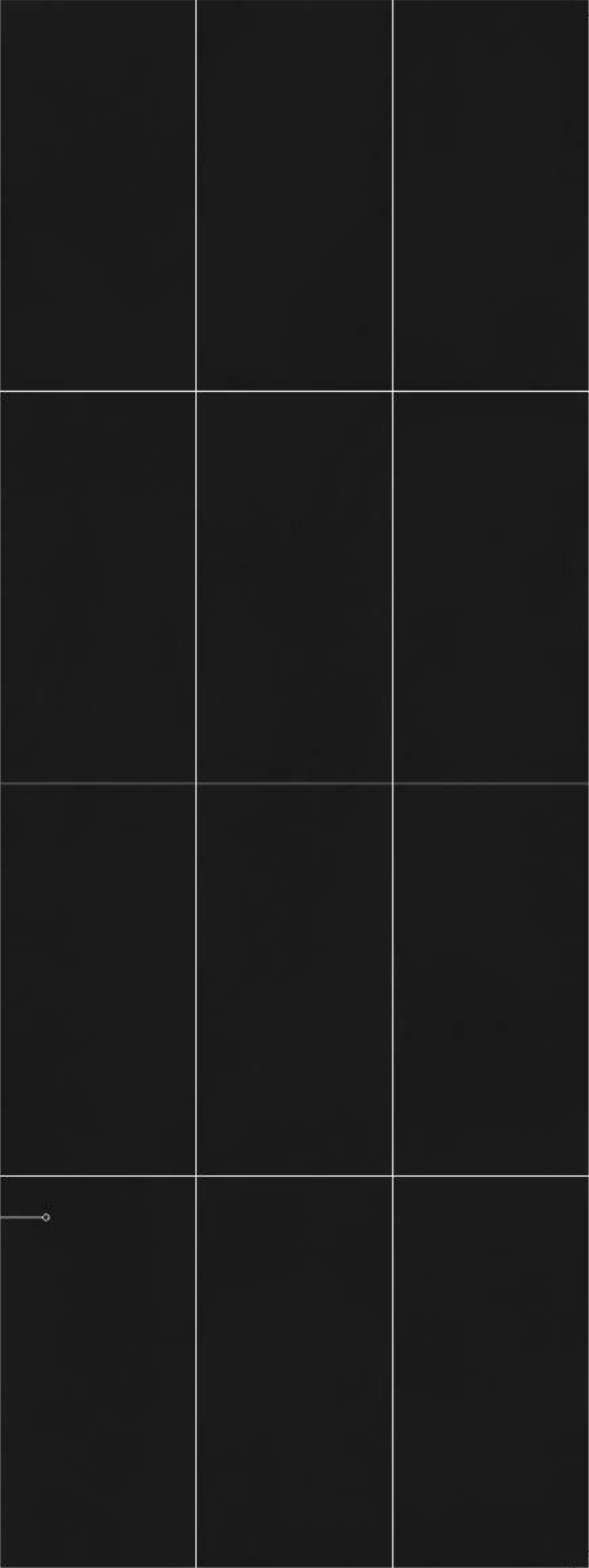


60x120cm / 24"x48"



Finishes

Matt 3-5° Gloss R10



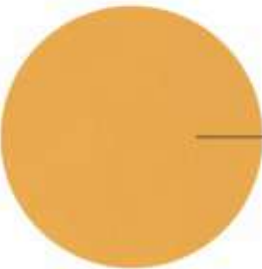
Urban Cement

U12
BLAZING YELLOW

12 Faces

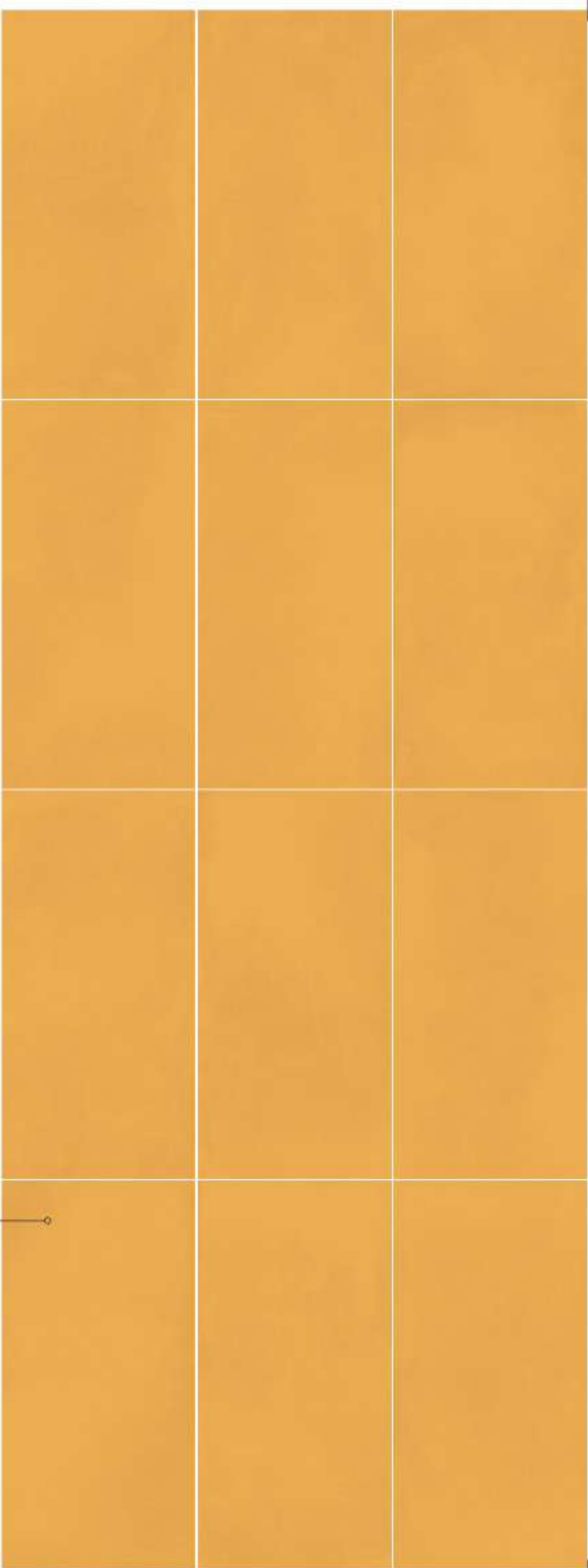


60x120cm / 24"x48"



Finishes

Matt 3-5° Gloss R10



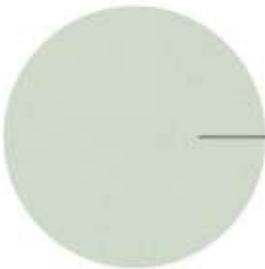
Urban Cement

U8
TRANQUIL DAWN

12 Faces

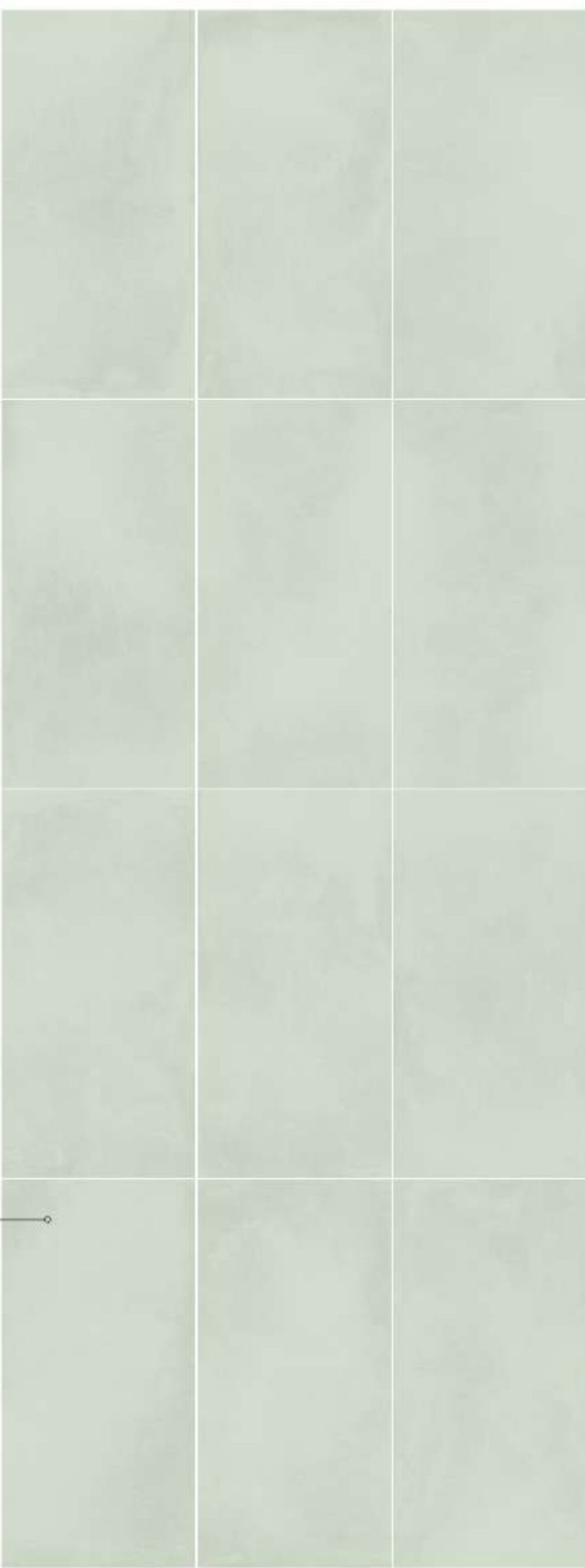


60x120cm / 24"x48"



Finishes

Matt 3-5" Gloss R10



Urban Cement

U9
LOCAL GREEN

12 Faces

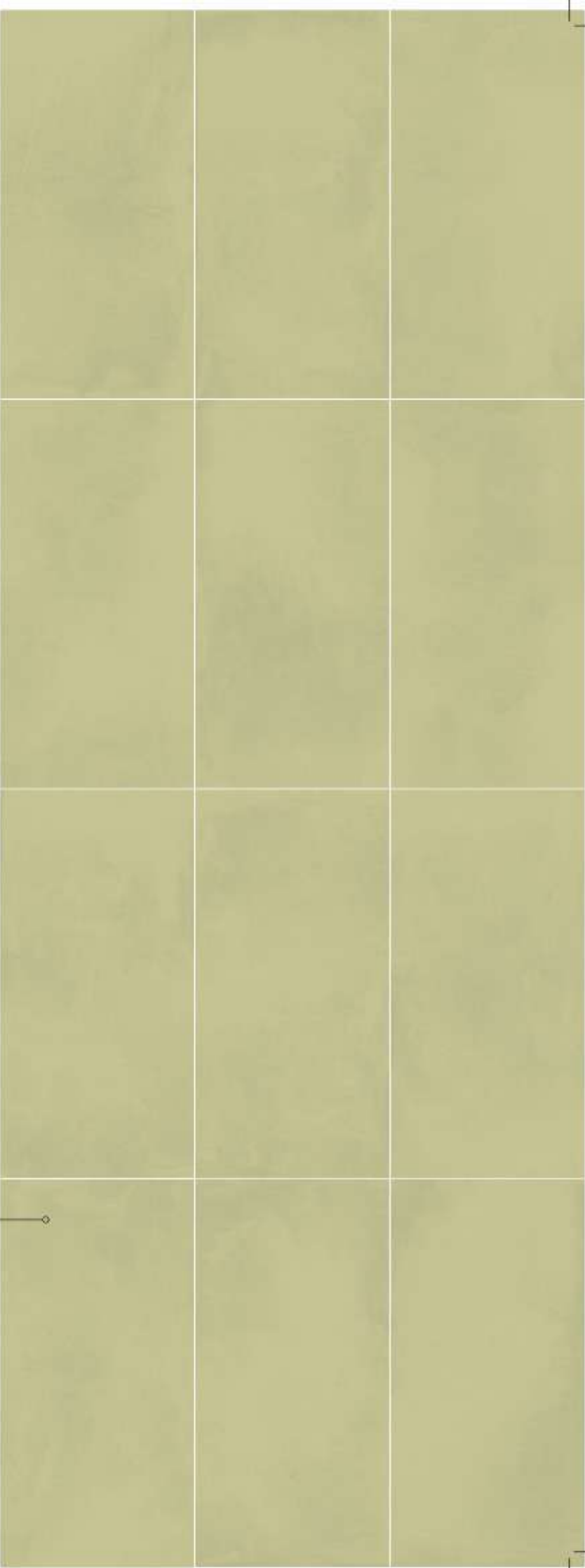


60x120cm / 24"x48"



Finishes

Matt 3-5" Gloss R10



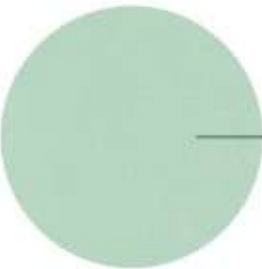
Urban Cement

U7
NEO MINT

12 Faces

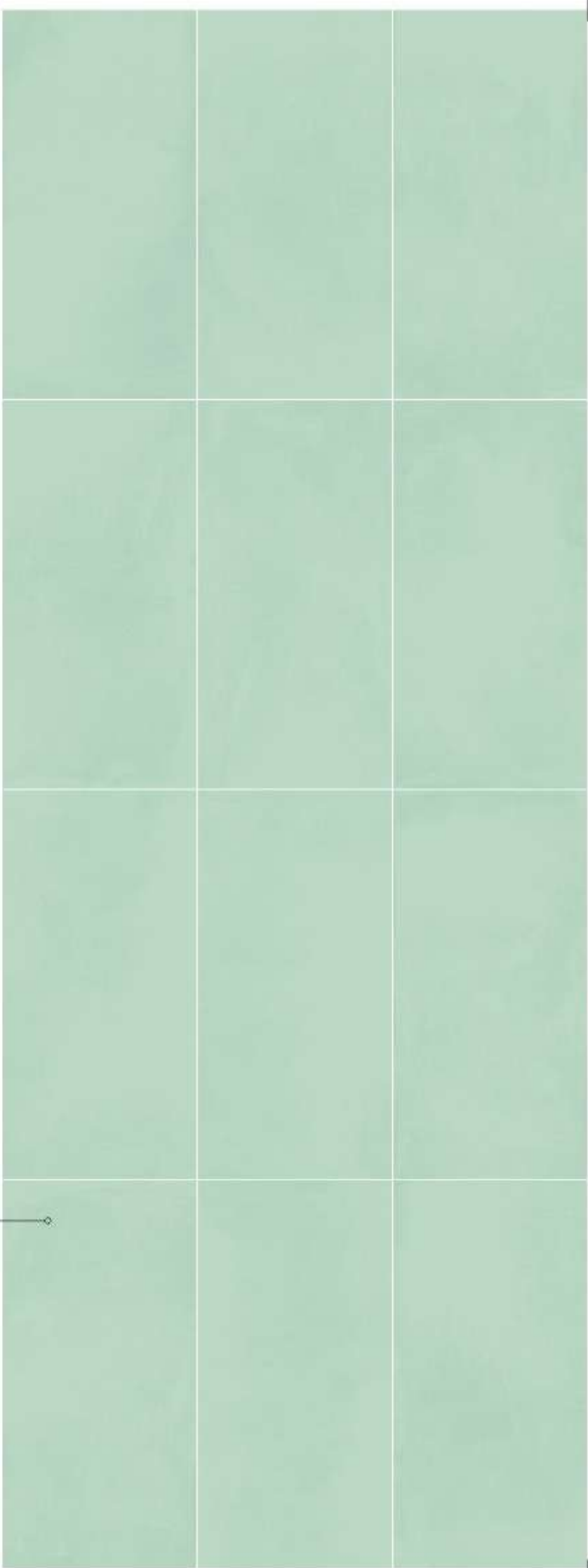


60x120cm / 24"x48"



Finishes

Matt 3-5" Gloss R10



Urban Cement

U10
PURIST BLUE

12 Faces

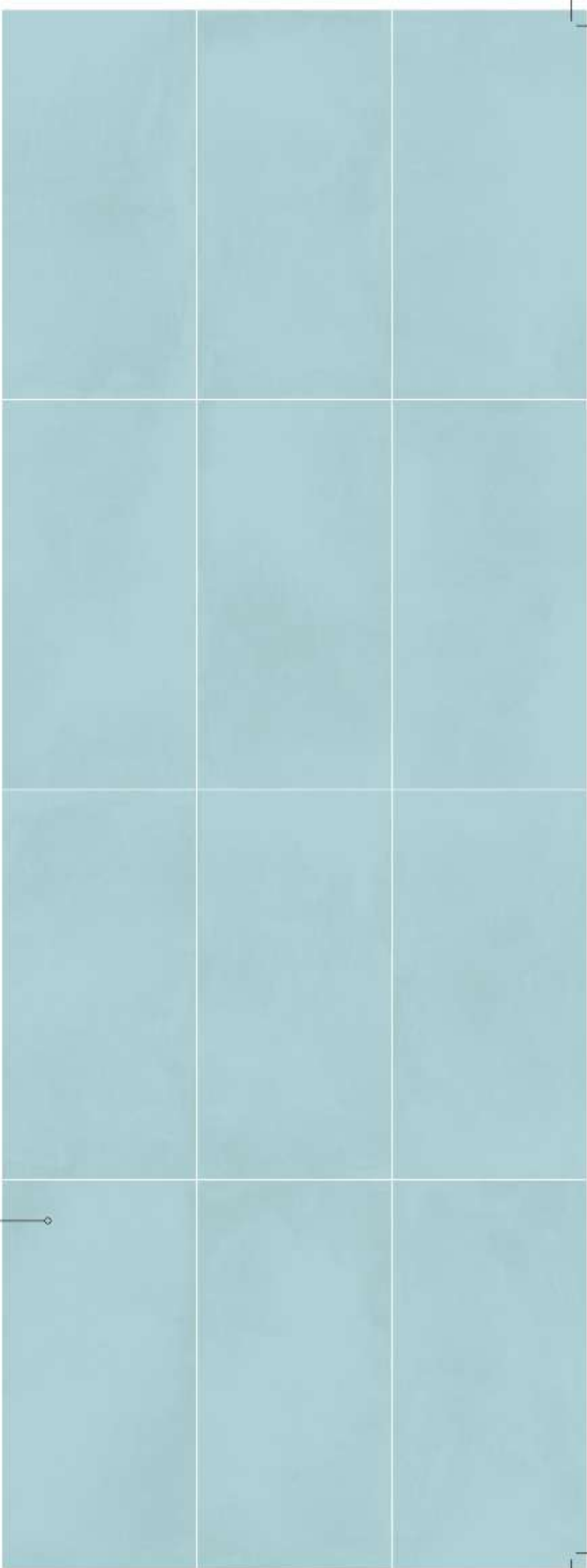


60x120cm / 24"x48"



Finishes

Matt 3-5" Gloss R10



Urban Cement

U6
BLUE HAZE

12 Faces

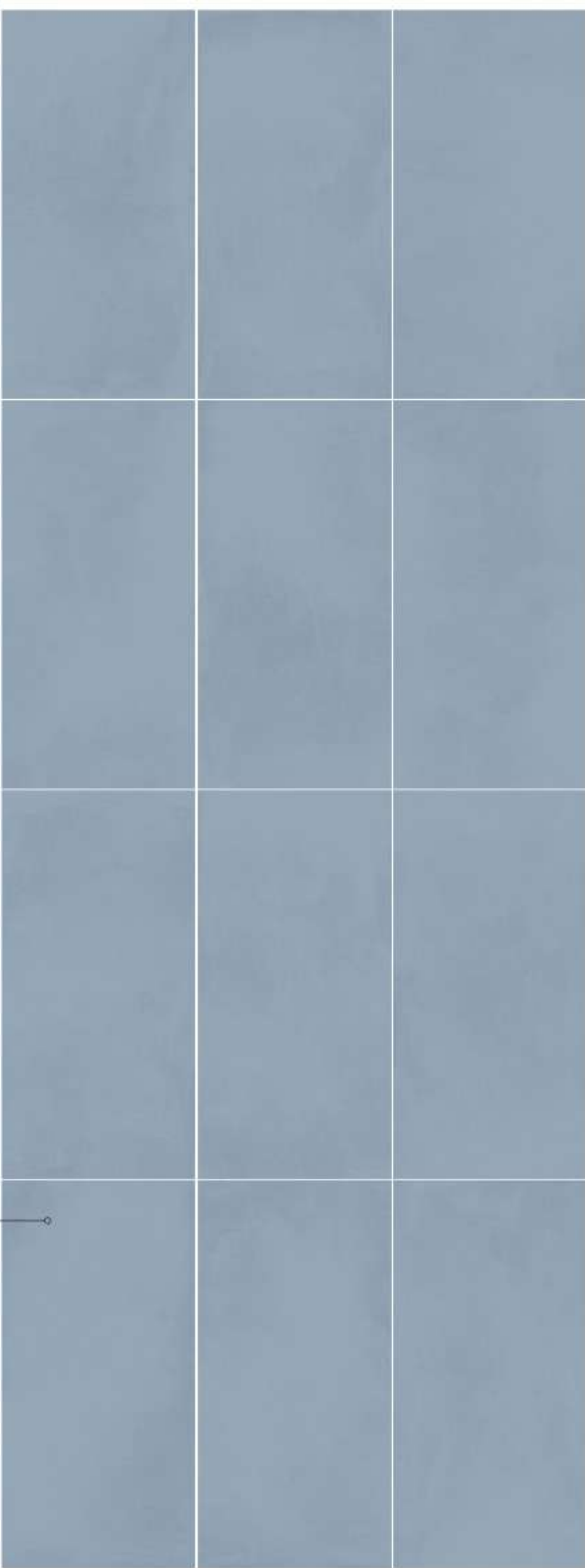


60x120cm / 24"x48"



Finishes

Matt 3-5° Gloss R10



Urban Cement

U5
CLASSIC BLUE

12 Faces

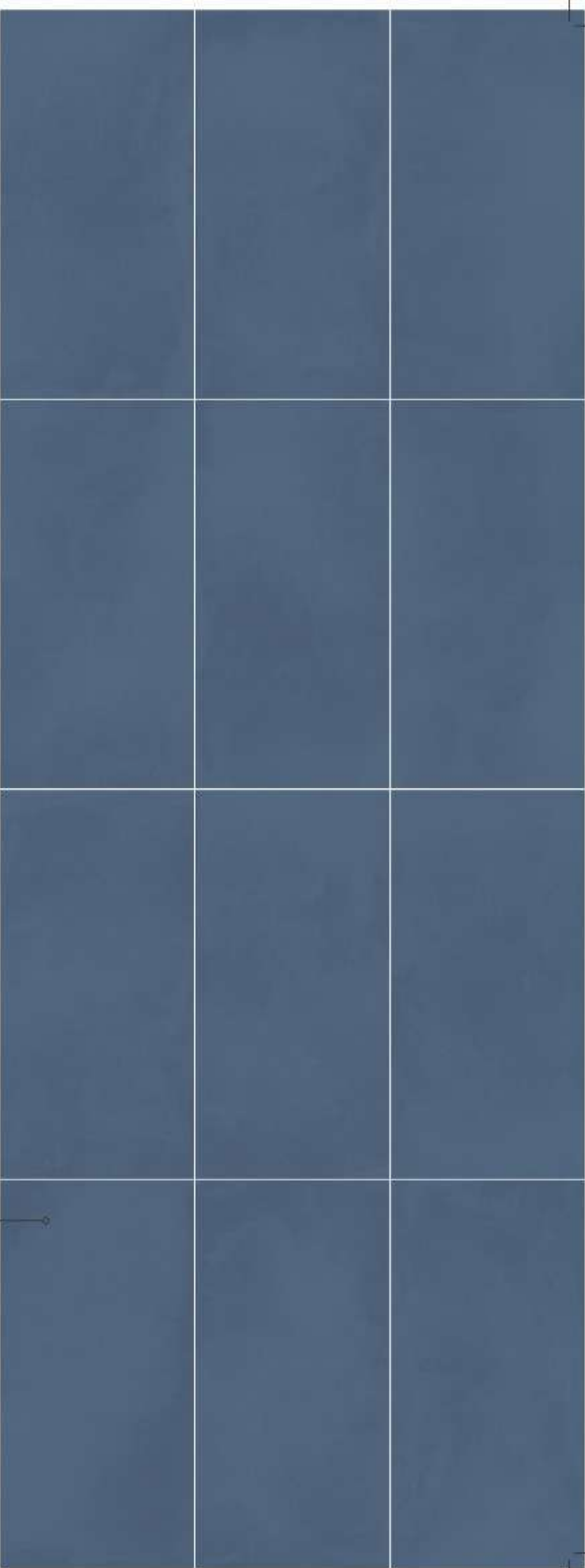


60x120cm / 24"x48"



Finishes

Matt 3-5° Gloss R10



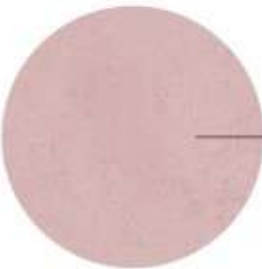
Urban Cement

U4
BLOSSOM PINK

12 Faces

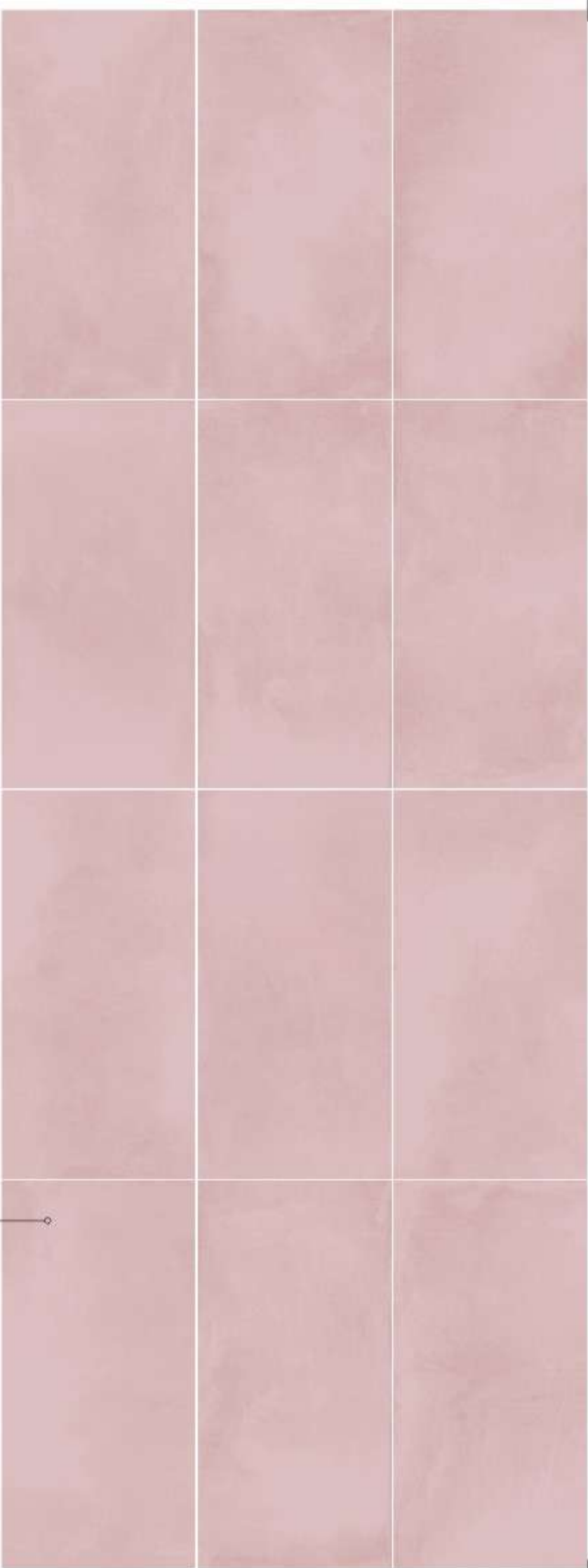


60x120cm / 24"x48"



Finishes

Matt 3-5° Gloss R10



Urban Cement

U11
HEART WOOD

12 Faces

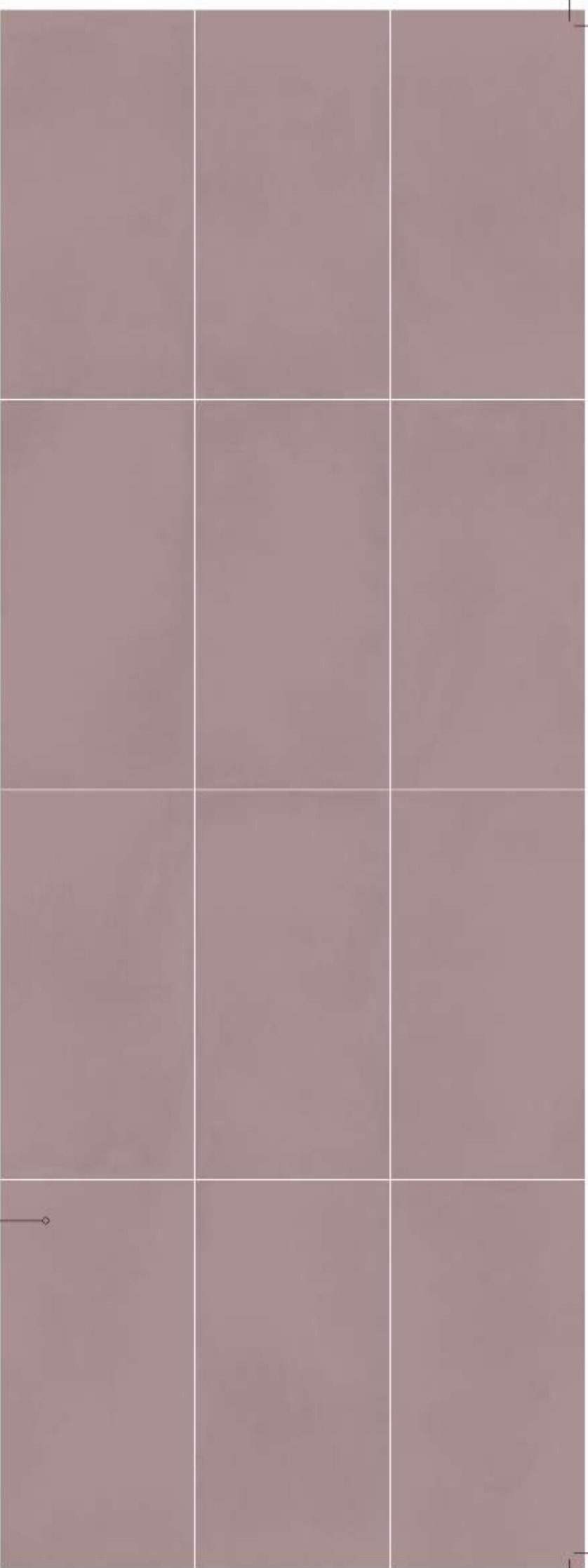


60x120cm / 24"x48"



Finishes

Matt 3-5° Gloss R10



Urban Cement

U17
OXBLOOD RED

12 Faces

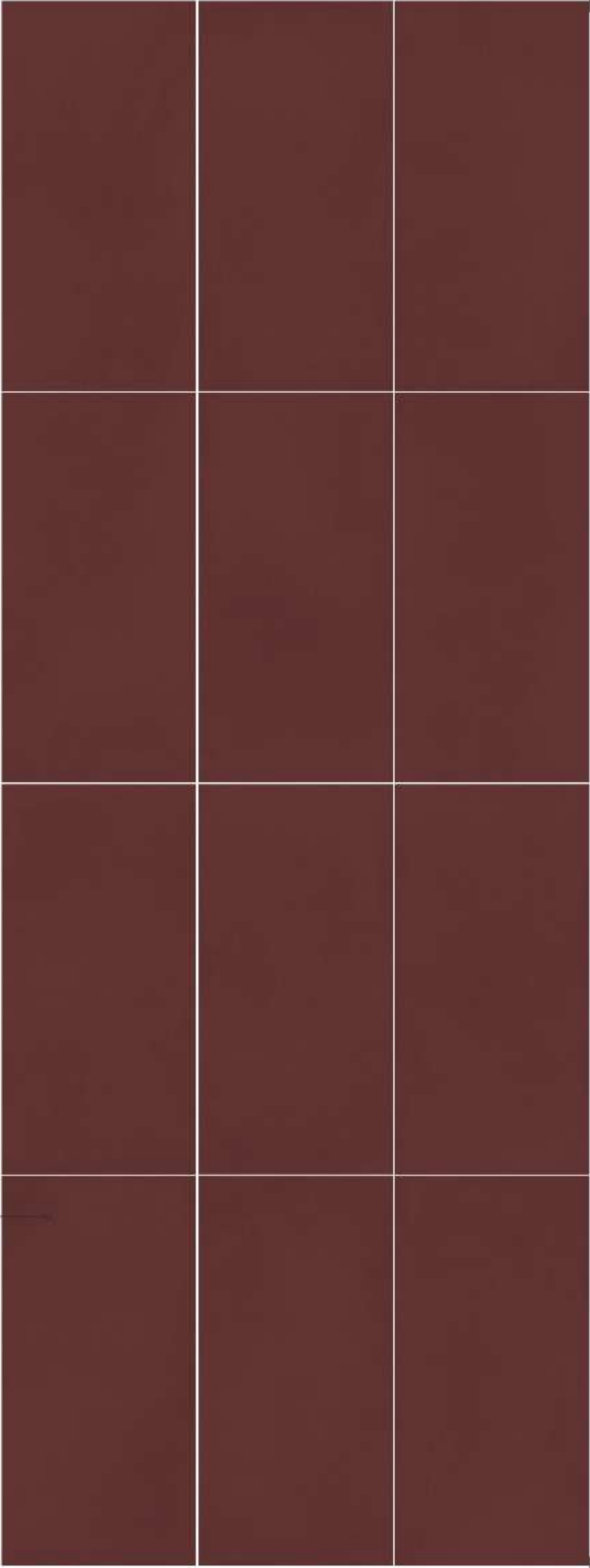


60x120cm / 24"x48"



Finishes

Matt 3-5° Gloss R10



X WHITE ALYSSUM

90x180cm/32"x72"



UX0

UX1



Wall
Futura mix 15x15cm/6"x6"
Floor
UX0 90x180cm/32"x72"

X QUIET GRAY

90x180cm/32"x72"



UX1

UX1



Wall

UX1 90x180cm/32"x72"
P9 60x120cm/24"x48"

Floor

UX1 90x180cm/32"x72"

Countertop

RMM6 160x320x1.2cm/63"x126"x0.5"

X FROST GRAY

90x180cm/32"x72"



UX2

UX2



↑
Wall
UX2 40x180cm/16"x72"
U5 30x120cm/12"x48"
Floor
UX2 90x180cm/32"x72"

X DARK SHADOW

90x180cm/32"x72"



UX3

UX3



←
Wall
UX3 90x180cm/32"x72"
U5 60x120cm/24"x48"
Floor
UX3 90x180cm/32"x72"

Urban Cement

UX0
X WHITE ALYSSUM

6 Faces



90x180cm / 32"x72"



Finishes

Matt 3-5" Gloss R10

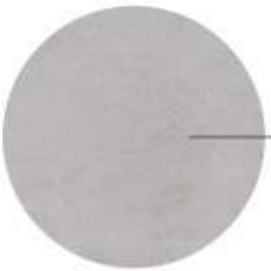
Urban Cement

UX1
X QUIET GRAY

6 Faces



90x180cm / 32"x72"



Finishes

Matt 3-5" Gloss R10

Urban Cement

UX2

X FROST GRAY

6 Faces

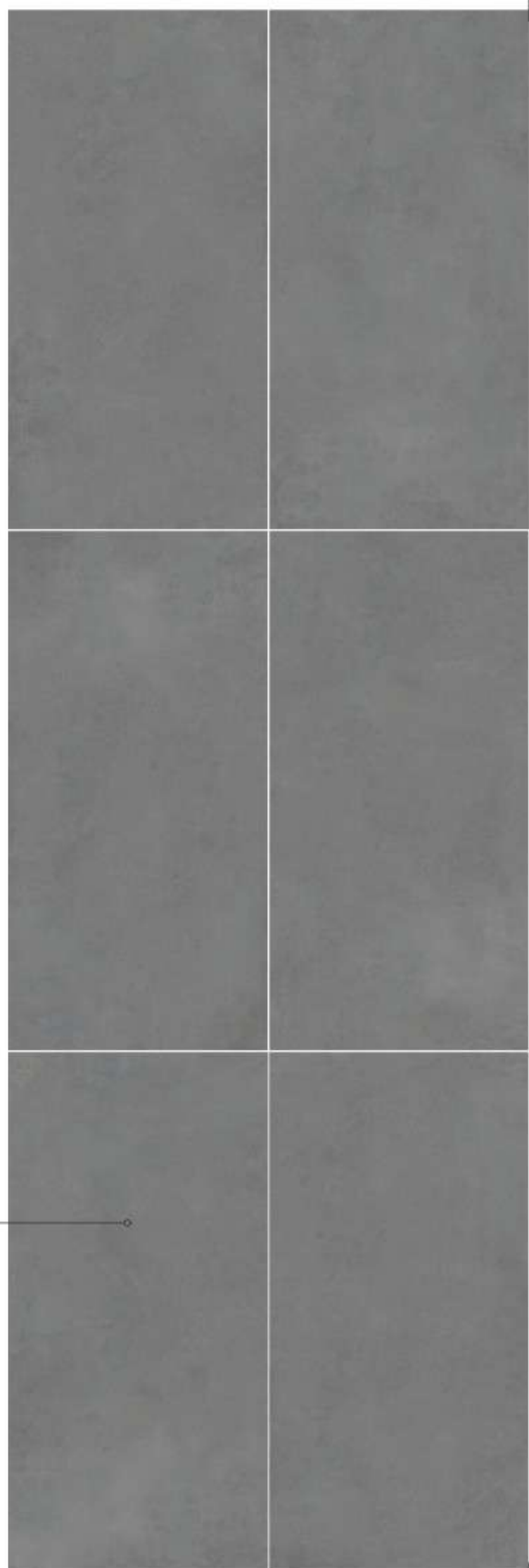


90x180cm / 32"x72"



Finishes

Matt 3-5° Gloss R10



Urban Cement

UX3

X QUIET GRAY

6 Faces

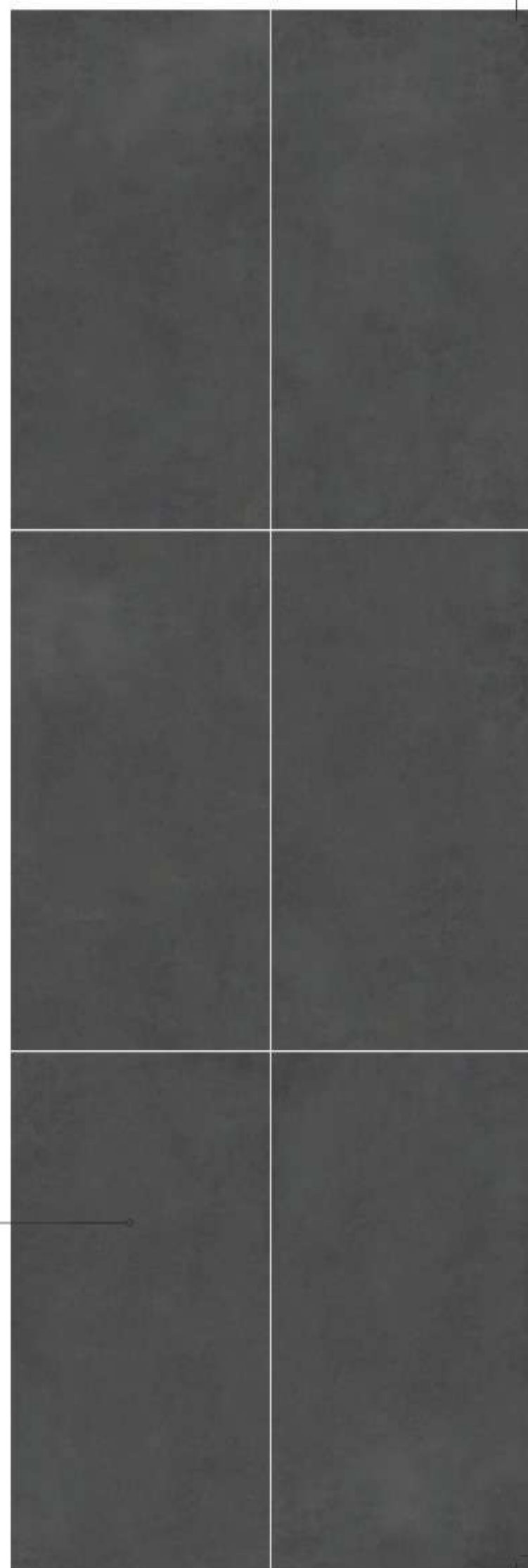


90x180cm / 32"x72"



Finishes

Matt 3-5° Gloss R10



URBANCEMENT MAX

120x120cm/48"x48"

120x278cm/48"x109"



Urban Cement

ULO

MAX WHITE ALYSSUM

3 Faces



120x278x0.6cm / 48"x109"x0.2"

6 Faces

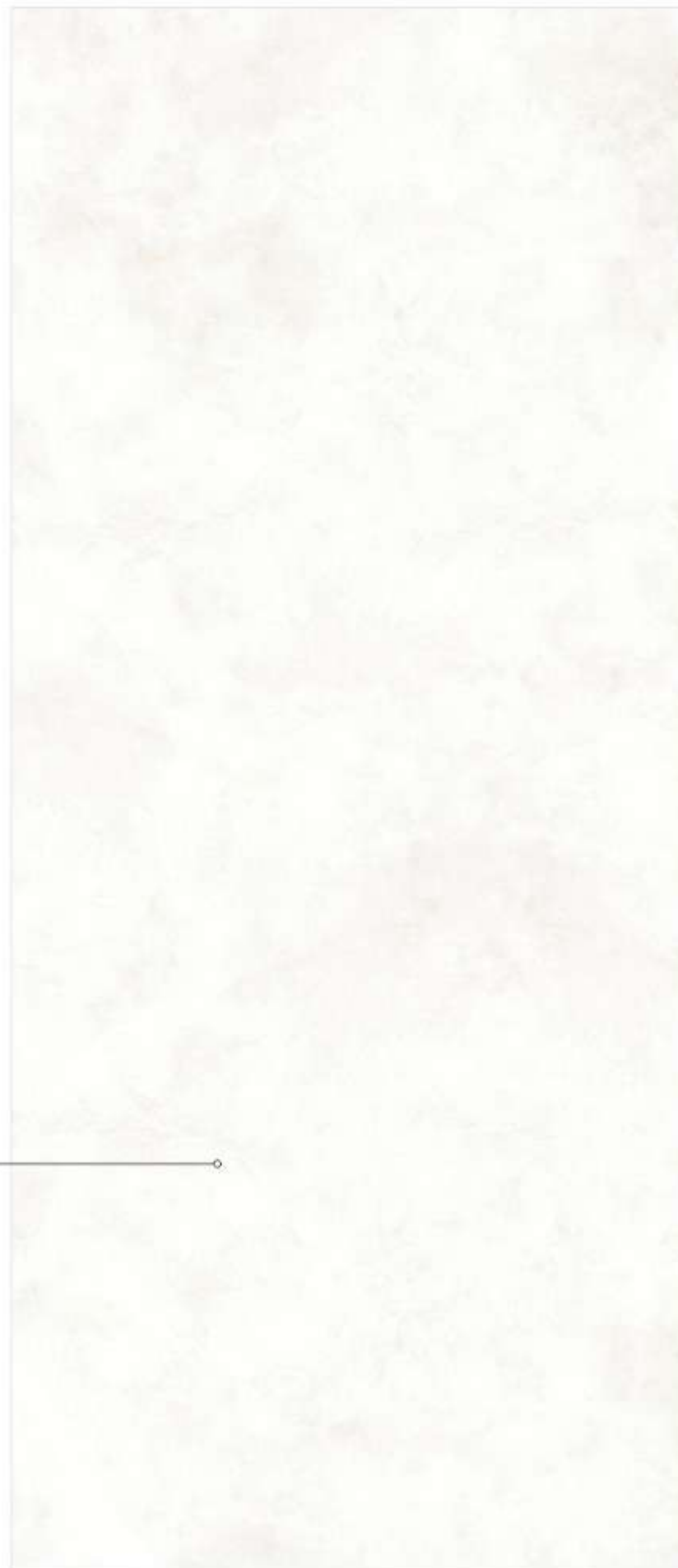


120x120x0.6cm / 48"x48"x0.2"



Finishes

Matt 3-5° Gloss R10



Urban Cement

UL13

MAX IVORY CREAM

3 Faces

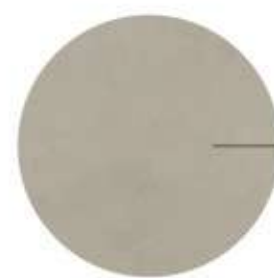


120x278x0.6cm / 48"x109"x0.2"

6 Faces



120x120x0.6cm / 48"x48"x0.2"



Finishes

Matt 3-5° Gloss R10



UL14
MAX CHATEAU GRAY

3

Faces



120x278x0.6cm / 48"x109"x0.2"

6

Faces



120x120x0.6cm / 48"x48"x0.2"



Finishes

Matt 3-5° Gloss R10



UL15
MAX TAUPE GRAY

3

Faces



120x278x0.6cm / 48"x109"x0.2"

6

Faces



120x120x0.6cm / 48"x48"x0.2"



Finishes

Matt 3-5° Gloss R10



UL1
MAX QUIET GRAY

3

Faces



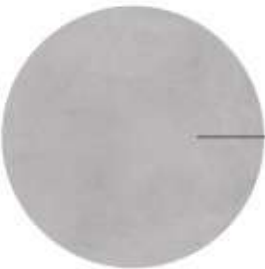
120x278x0.6cm / 48"x109"x0.2"

6

Faces

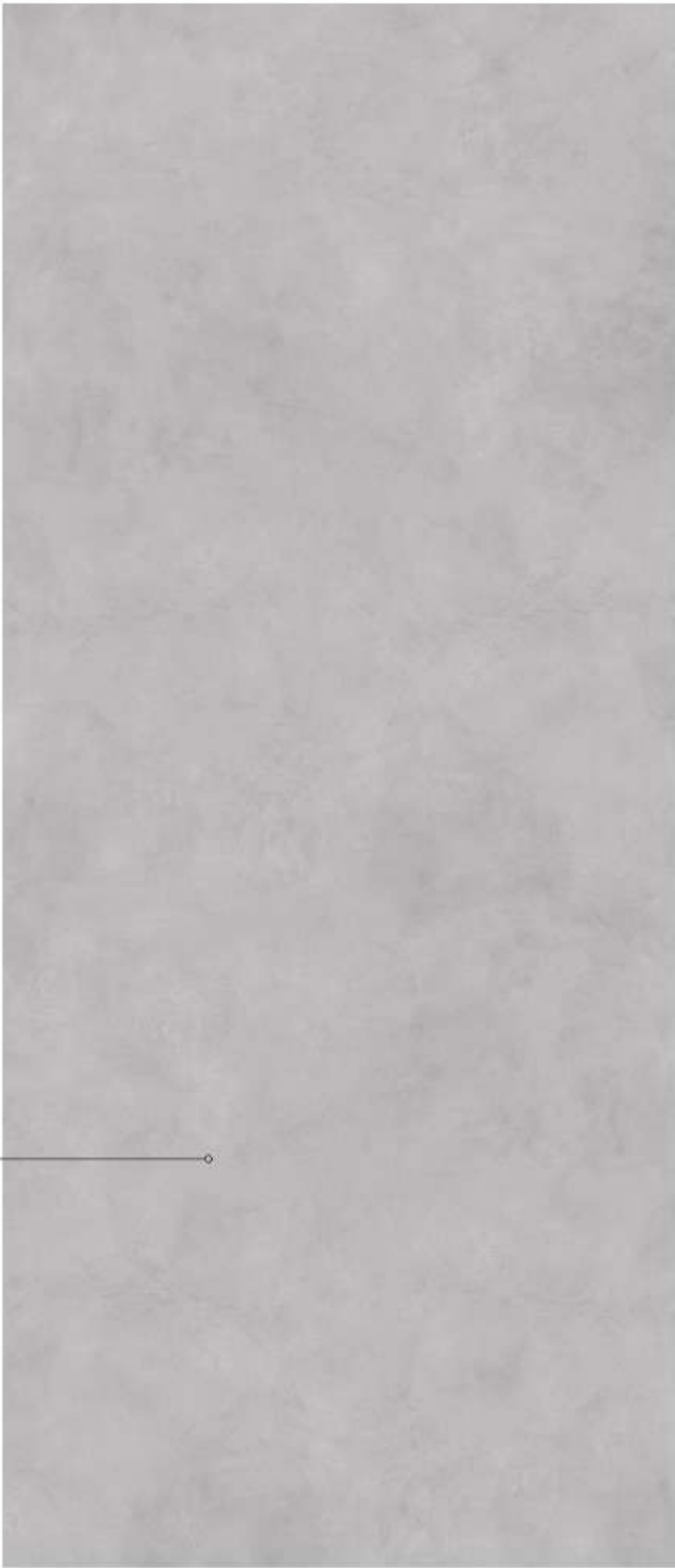


120x120x0.6cm / 48"x48"x0.2"



Finishes

Matt 3-5° Gloss R10



UL2
MAX FROST GRAY

3

Faces



120x278x0.6cm / 48"x109"x0.2"

6

Faces

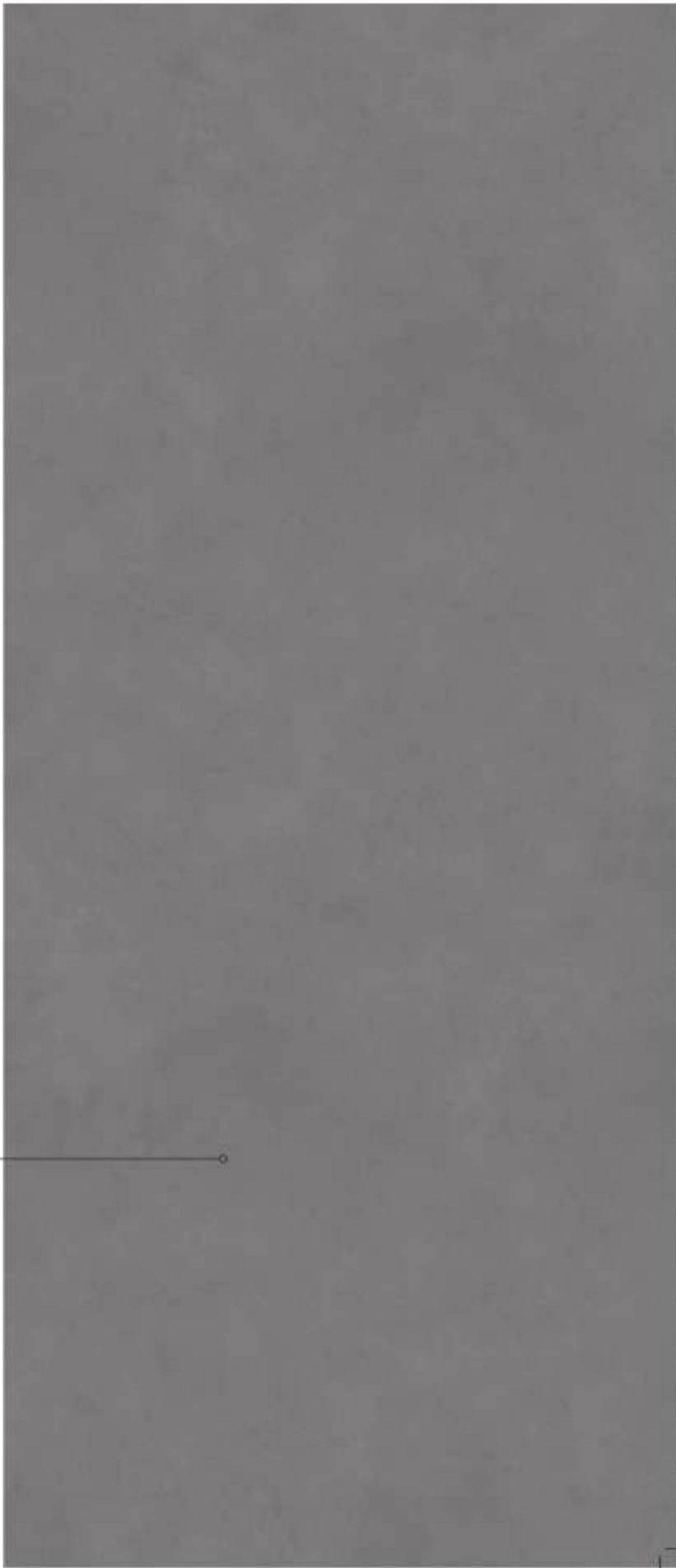


120x120x0.6cm / 48"x48"x0.2"



Finishes

Matt 3-5° Gloss R10



UL3
MAX DARK SHADOW

3 Faces



120x278x0.6cm / 48"x109"x0.2"

6 Faces



120x120x0.6cm / 48"x48"x0.2"



Finishes

Matt 3-5° Gloss R10



UL16
MAX MIDNIGHT BLACK

3 Faces



120x278x0.6cm / 48"x109"x0.2"

6 Faces

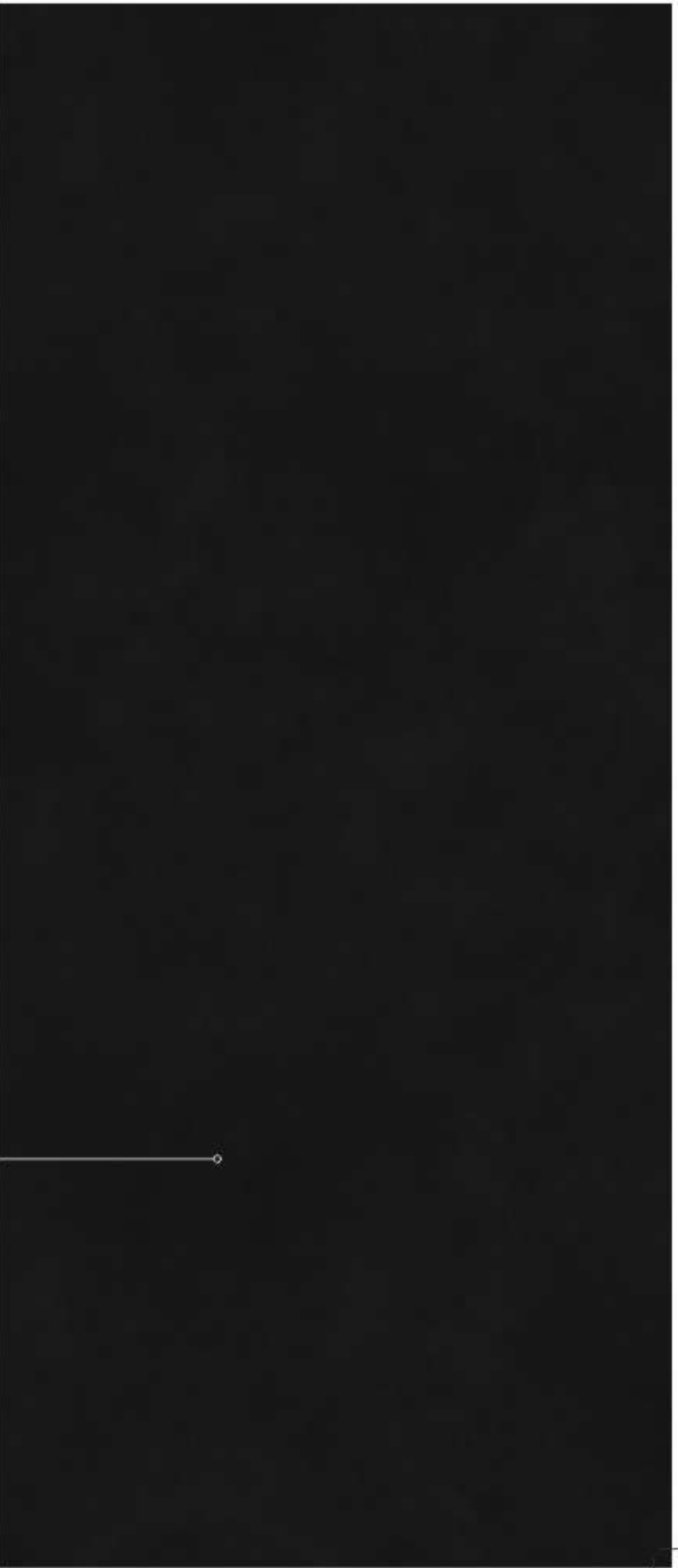


120x120x0.6cm / 48"x48"x0.2"



Finishes

Matt 3-5° Gloss R10



Technical Performance

		TEST METHOD	INTERNATIONAL STANDARDS	FLORINA VALUE
	LENGTH	ISO 10545-2	±0.5%, ±2.0mm	±0.1%, ±1.0mm
	WIDTH	ISO 10545-2	±0.5%, ±2.0mm	±0.1%, ±1.0mm
	THICKNESS	ISO 10545-2	±1%, ±0.5mm	±1%, ±0.3mm
	SURFACE FLATNESS	ISO 10545-2	±0.5%, ±2.0mm	±0.5%, ±2.0mm
	STRAIGHTNESS OF SIDES	ISO 10545-2	±0.5%, ±1.5mm	±0.02%, ±0.1mm
	RECTANGULARITY	ISO 10545-2	±0.5%, ±2.0mm	±0.1%, ±1.0mm
	WATER ABSORPTION	ISO 10545-3	Ed<0.5%	Ed<0.5%
			Individual maximum 0.6%	Individual maximum 0.6%
	BREAKING STRENGTH	ISO 10545-4	≥1300N	≥1300N
	MODULUS OF RUPTURE	ISO 10545-4	Minimum 33	Minimum 33
			Individual minimum 32	Individual minimum 32
	STAIN RESISTANCE	ISO 10545-14	Minimum Class 3	Class 5, Likello 5 Classe 5
	ABRASION RESISTANCE	ISO 10545-7	Report abrasion class	Class 3-4
			Report cycles passed	1500
	FROST RESISTANCE	ISO 10545-12	Required	Pass
	CRAZING RESISTANCE	ISO 10545-11	Required	Pass
	SLIP RESISTANCE	DIN 51130	From R9 to R11 Or R9 a R11	Mat R9 - R10
		DIN 51097	Class A, B and C	Mat Class A and B, Class C
		ANSI A137.1-2012	Mat p40-43	Mat p40-55
		A14586-2013 Appendix A	P2-P5	Mat P2
		GB/T 4100-2015 Appendix M	p40-5	Static friction coefficient of floor tile ≥ 0.3

Packing Information

Florina [®] CERAMICS						
FORMAT (mm/m)	PCS/BOX	SQM/BOX	KG/BOX	BOX/PALLET	SQM/PALLET	KG/PALLET
90x180x1.05 32"x72"x0.4"	2	2.88	70	26	74.88	1820
60x120x1.05 24"x48"x0.4"	2	1.44	40	24	34.56	960

1200x2780x6mm / 48"x109"x0.25"	3.33 SQM/PCS	50 KGS/PCS
--------------------------------	--------------	------------

Wooden
Case

Image	PCS/BOX	SQM/BOX	KG/BOX
	20	66.72	1112

A-Frame

Image	PCS/BOX	SQM/BOX	KG/BOX
	60	200.4	3100